

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Primera Food Corporation		07/20/2004	CORPORATION: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IFP, Inc.		
<b>Street Address:</b>	2125 Airport Drive		
<b>City:</b>	Faribault		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55021		
<b>Entity Type:</b>	CORPORATION: MINNESOTA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1729925	IFP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)334-3312		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6123343222		
<b>Email:</b>	cnelson@wck.com		
<b>Correspondent Name:</b>	Z. Peter Sawicki		
<b>Address Line 1:</b>	900 Second Avenue South		
<b>Address Line 2:</b>	Suite 1600 - International Centre		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402-3319		
<b>ATTORNEY DOCKET NUMBER:</b>	I53.22-0001		
<b>NAME OF SUBMITTER:</b>	Z. Peter Sawicki		
<b>Total Attachments: 1</b> source=Assignment#page1.tif			

**OP \$40.00 1729925**

ASSIGNMENT

Primera Foods Corporation having had a place of business in Cameron, Wisconsin, U.S.A., a Wisconsin corporation (herein "Assignor"), is the owner of Registration No. 1,729,925.

IFP, Inc., having a place of business at 2125 Airport Drive, Faribault, Minnesota, U.S.A., a Minnesota corporation (herein "Assignee"), is desirous of acquiring Assignor's entire right, title and interest in and to the mark IFP and Registration No. 1,729,925.

NOW THEREFORE, Assignor hereby assigns to the Assignee the Assignor's entire right, title and interest in and to the mark, together with the goodwill of the business associated with the mark, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged.

PRIMERA FOODS CORPORATION

By: *Jon E. Luikart*  
Printed Name: JON E. LUIKART  
Title: PRESIDENT & CEO

Date: 07.20.04

STATE OF ~~MINNESOTA~~ )  
                  WISCONSIN ) ss.  
COUNTY OF BARRON )

Subscribed and sworn to before me, a Notary Public, this 20 day of JULY, 2004



*Kathleen A. Brown*  
Notary Public