

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Termination of Trademark License Agreement

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
randmcnally.com inc.		12/31/2003	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	Rand McNally & Company
Street Address:	8255 North Central Park Avenue
City:	Skokie
State/Country:	ILLINOIS
Postal Code:	60076
Entity Type:	CORPORATION: DELAWARE

Name:	Thomas Bros. Maps
Street Address:	8255 North Central Park Avenue
City:	Skokie
State/Country:	ILLINOIS
Postal Code:	60076
Entity Type:	CORPORATION: CALIFORNIA

## PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	1090865	
Registration Number:	2311707	ROADSENSE
Registration Number:	1439924	AMERICA'S TRAVEL AUTHORITY
Registration Number:	1948100	AMERICA'S TRAVEL AUTHORITY
Registration Number:	2088115	STREETFINDER
Registration Number:	2030573	TRIPMAKER
Registration Number:	1984986	THOMAS BROS. MAPS
Registration Number:	1694336	THOMAS BROS. MAPS
Registration Number:	1809093	THE THOMAS GUIDE

TRADEMARK

900014704

REEL: 002967 FRAME: 0010

CH \$240.00 1090865

CORRESPONDENCE DATA

Fax Number: (312)861-2200

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 312-861-2000

Email: ccasey@kirkland.com

Correspondent Name: Krista L. Nunemaker

Address Line 1: 200 East Randolph Drive

Address Line 2: Suite 4800

Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:

21872-114 TERMINATION AGT

NAME OF SUBMITTER:

Christine A. Casey

Total Attachments: 3

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# **TERMINATION OF TRADEMARK LICENSE AGREEMENT**

This Termination of Trademark License Agreement ("Termination") is effective as of December 31, 2003 ("Effective Date") among Rand McNally & Company, a Delaware corporation ("RMC"), Thomas Bros. Maps, a California corporation ("TBM," together with RMC, collectively, the "Licensors"), and randmcnally.com inc., a Delaware corporation ("Licensee").

WHEREAS, Licensors and Licensee entered into that certain Trademark License Agreement dated March 7, 2000 ("License Agreement");

WHEREAS, pursuant to the License Agreement, RMC granted Licensee a license to the trademarks listed on Schedule A attached hereto;

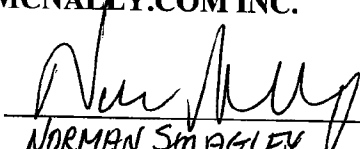
WHEREAS, pursuant to the License Agreement, TBD granted Licensee a license to the trademarks listed on Schedule B attached hereto; and

WHEREAS, the License Agreement was recorded with the United States Patent and Trademark Office on June 6, 2000 at Reel 2096, Frame 0962.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Licensors and Licensee hereby agree to terminate the License Agreement as of the Effective Date.

IN WITNESS WHEREOF, the Licensors and Licensee have caused this Termination to be executed by their duly authorized representatives as of the Effective Date.

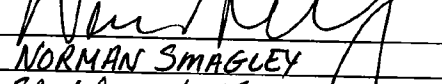
**RANDMCNALLY.COM INC.**

By   
Name: NORMAN SMAGLEY  
Its: Chief Financial Officer

**RAND MCNALLY & COMPANY**

By   
Name: NORMAN SMAGLEY  
Its: Sr. V.P. and CFO

**THOMAS BROS. MAPS**

By   
Name: NORMAN SMAGLEY  
Its: Sr. V.P. and CFO

**SCHEDULE A**

**Registered Trademarks Licensed by RMC to Licensee**

<b>MARK</b>	<b>SERIAL NO./REG. NO.</b>
Divided globe design	CTM Registration No. 43919
Globe logo	U.S. Registration No. 1,090,865
ROADSENSE	U.S. Registration No. 2,311,707
AMERICA'S TRAVEL AUTHORITY	U.S. Registration Nos. 1,439,924 and 1,948,100
STREETFINDER	U.S. Registration No. 2,088,115
TRIPMAKER	U.S. Registration No. 2,030, 573

**SCHEDULE B**

**Registered Trademarks Licensed by TBM to Licensee**

**MARK**

**SERIAL NO./REG. NO.**

THOMAS BROS. MAPS

U.S. Registration Nos. 1,984,986 and  
1,694,336

THE THOMAS GUIDE

U.S. Registration No. 1,809,093