

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reuters Limited		10/29/2004	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	Reuters S.A.
Street Address:	153 Rue de Thonon
City:	Geneva
State/Country:	SWITZERLAND
Entity Type:	Societe Anonyme: SWITZERLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78316670	LANA

CORRESPONDENCE DATA

Fax Number: (212)996-9579

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-996-1287

Email: alex.montagu@lipper.reuters.com

Correspondent Name: Alexandre Montagu

Address Line 1: 3 Times Square

Address Line 2: Reuters Building, 17th Floor

Address Line 4: New York, NEW YORK 10036

DOMESTIC REPRESENTATIVE

Name: Alexandre Montagu

Address Line 1: 3 Times Square

Address Line 2: Reuters Building, 17th Floor

Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:

Alexandre Montagu

CH \$40.00 78316670

900014746

TRADEMARK
REEL: 002967 FRAME: 0057

Total Attachments: 1
source=Reuters - LANA executed assignment document#page1.tif

ASSIGNMENT OF TRADEMARK

ASSIGNMENT OF TRADEMARK, dated as of October 21 2004, by and between Reuters Limited, a United Kingdom corporation, having its principal place of business at 85 Fleet Street, London EC4P 4AJ United Kingdom, (the "Assignor"), and Reuters S.A., a Societe Anonyme, organized under the laws of Switzerland, having its principal place of business at 153 Rue de Thonon, Geneva, Switzerland (the "Assignee").

WHEREAS, Assignor is the owner of or has rights in the trademark LANA (the "Trademark"), U.S. Serial No. 78/316670, and all common law rights related thereto, and made a part hereof; and

WHEREAS, Assignor wishes to convey all of its right, title and interest in and to the Trademark to Assignee; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor does hereby sell, grant, assign, convey and transfer unto Assignee or its designees, all of Assignor's right, title and interest in and to the Trademark, and all common law rights related thereto, together with the goodwill of the business connected with the use of, and symbolized by, such Trademark.

Assignor agrees that it shall execute all further documents reasonably necessary to perfect Assignee's title to the Trademark.

IN WITNESS WHEREOF, Assignor has caused this assignment to be duly executed on this 21 day of October 2004.

REUTERS LIMITED

By: [Signature]

Name: Carole H. Blankenship

Title: VP Principal Legal Counsel, IP