

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
dmg world media limited		04/19/2001	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	dmg world media (USA) inc.
Street Address:	180 Duncan Mill Road
Internal Address:	4th Floor
City:	Toronto
State/Country:	CANADA
Postal Code:	M3B 1Z6
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76041243	DMG WORLD MEDIA

CORRESPONDENCE DATA

Fax Number: (212)309-6001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-309-6176
 Email: trademarks@morganlewis.com
 Correspondent Name: Margaret Delacruz, Paralegal
 Address Line 1: 1111 Pennsylvania Ave., NW
 Address Line 2: Attn.: TMSU
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

ATTORNEY DOCKET NUMBER:	66001-0039-2107
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DOMESTIC REPRESENTATIVE

Name: James R. Sims III
 Address Line 1: 1111 Pennsylvania Avenue, NW

CH \$40.00 76041243

Address Line 2: Attn.: TMSU

Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:

Margaret A. Delacruz

Total Attachments: 1

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ASSIGNMENT

United States

The undersigned, **dmg world media limited**, a United Kingdom Corporation (the "Assignor"), in consideration of One Dollar (\$1.00) and other valuable consideration, the receipt and sufficiency of which is acknowledged, sells, assigns and transfers to **dmg world media (USA) inc.**, a Delaware corporation (the "Assignee"), the full post office address of whose principal office or place of business is 1 Concorde Gate, Suite 800, North York, Ontario M3C 3N6, Canada, all right, title and interest in and to the trademark application set out below, and any and all rights in and to the trademark whether used in word or design form or a combination thereof, together with all attaching goodwill and confirms that it has released all its interest in this trademark:

DMG WORLD MEDIA, Application No. 76/041243

The Assignor undertakes at any time upon request to sign such documents and do such things as may be necessary and proper to enable the Assignee to obtain and maintain trademark protection. Including obtaining and maintaining effective legal and registered title to the said application, all without further consideration.

The Assignee revokes all prior appointments of agent, representative for service, and domestic representative, and appoints Morgan, Lewis & Bockius LLP, MICHAEL F. CLAYTON, JAMES R. SIMS III, RON N. DREBEN, CAROLE R. KLEIN, NANCY L. ROWE, KAREN A. BUTCHER, BARBARA A. FRIEDMAN, SHANA E. OMMAYA, BRETT I. MILLER, LAUREL E. QUEENO, ANITA B. POLOTT, JASON I. HEWITT, MEREDITH A. CARLO and LISA D. HERBST, members of the District of Columbia Bar, STEPHANIE M. FOSTER and JOSEPH E. WASHINGTON, members of the New York Bar, MARIA D. CASTNER, MARY J. FRANK, and JULIAN F. SAENZ, members of the Maryland Bar, REGINA A. O'BRIEN, JENNIFER T. MILLER, and ROBERT P. HENLEY, members of the Virginia Bar, and TRAVIS P. BOOZER, a member of the Florida and Georgia Bars, all located at 1800 M Street, NW, Washington, D.C. 20036; GREGORY S. SHATAN, STEPHEN W. FEINGOLD, JOSHUA PAUL, GERRY A. FIFER, MAURA B. LEEDS, KERI A. CHRIST, HILLEL I. PARNES, JEFFREY H. GREENE, ADAM R. AGENSKY, JESSICA N. COHEN and ELISABETH S. BRADLEY, members of the New York Bar, and IAN J. WARREN, a member of the Illinois Bar, all located at 101 Park Avenue, New York, New York 10178, and JORDAN A. LAVINE, a member of the Pennsylvania Bar, located at 1701 Market Street, Philadelphia, Pennsylvania, 19103, as its domestic representative on whom may be served notices or process in proceedings affecting the US application for registration, and as its attorneys to prosecute the US application to register, to transact all business in the U.S. Patent and Trademark Office in connection therewith with full power of substitution and revocation, and to receive the Certificate of Registration.

EXECUTED at Harlow, England this 19th day of April, 2001.

dmg world media limited

By: [Signature] [Signature]
Name: MARK JULIUS ALCOCK GILLY-ANNE MUDDINA
Title: DIRECTOR COMPANY SECRETARY

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