

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Orjene Company, Inc.		06/04/2004	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Jason Natural Products, Inc.
Street Address:	3515 East Ham Drive
City:	Culver City
State/Country:	CALIFORNIA
Postal Code:	90232
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	0998296	AVOCADO 7 OILS
Registration Number:	2068239	DAILY THERAPY 7 VITAMIN
Registration Number:	1001324	NATURE'S GARDEN
Registration Number:	0997679	ORJENE
Registration Number:	2041764	ORJENE
Registration Number:	2221196	VIT-A
Registration Number:	0975614	VIT-A CREAM

CORRESPONDENCE DATA

Fax Number: (973)624-7070  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 973-622-4444  
 Email: rsmith@mccarter.com  
 Correspondent Name: Robert W. Smith  
 Address Line 1: 100 Mulberry Street  
 Address Line 2: 4 Gateway Center  
 Address Line 4: Newark, NEW JERSEY 07101

CH \$190.00 0998296

ATTORNEY DOCKET NUMBER:

36452/00039

NAME OF SUBMITTER:

Kimberly Knoll

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADE MARK ASSIGNMENT

WHEREAS, Orjene Company, Inc., a corporation organized under the laws of New York, located at 5-43 48<sup>th</sup> Avenue, Long Island City, New York 11101/USA (hereinafter referred to as "the ASSIGNOR") owns certain trademarks and service marks, and registrations for said marks are as follows:

TRADEMARK	REGISTRATION NO.
<b>AVOCADO 7 OILS</b>	<b>998,296</b>
<b>DAILY THERAPY 7 VITAMIN</b>	<b>2,068,239</b>
<b>NATURE'S GARDEN &amp; Design</b>	<b>1,001,324</b>
<b>ORJENE</b>	<b>997,679</b>
<b>ORJENE &amp; Design</b>	<b>2,041,764</b>
<b>VIT-A</b>	<b>2,221,196</b>
<b>VIT-A CREAM</b>	<b>975,614</b>

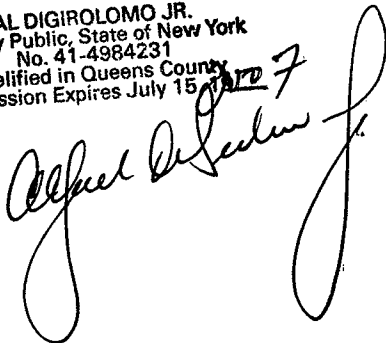
and

WHEREAS, Jason Natural Products, Inc., a corporation organized under the laws of California, located at 3515 East Ham Drive, Culver City, California 90232/USA (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, Opense Company Inc has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 4 day of ~~August~~ <sup>June</sup>, 2004.

AL DIGIROLOMO JR.  
Notary Public, State of New York  
No. 41-4984231  
Qualified in Queens County  
Commission Expires July 15, 2007



By: Lynne Machicao

Name: Lynne Machicao

Title: President