## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Stuart Atkins PhD		11/01/2004	INDIVIDUAL: UNITED STATES

#### RECEIVING PARTY DATA

Name:	Business Consultants Network, Inc.	
Street Address:	6100 Center Drive	
Internal Address:	Suite 660	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90045	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1358007	NO-FAULT
Registration Number:	1358513	NO-FAULT

### **CORRESPONDENCE DATA**

(310)552-7552 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (310) 284-8003

Email: stambul@pacbell.net Correspondent Name: Richard A. Stambul

10350 Santa Monica Blvd. Address Line 1:

Address Line 2: Suite 350

Address Line 4: Los Angeles, CALIFORNIA 90025

ATTORNEY DOCKET NUMBER: **BCON/NO FAULT ASSIGNMT X2** 

Richard A. Stambul NAME OF SUBMITTER:

Total Attachments: 2

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## **BILL OF SALE**

Stuart Atkins, Ph.D., an individual ("Seller") transferred all right, title and interest in and to certain trademarks including all goodwill associated therewith and described in Exhibit "A", attached hereto (the "Trademarks") to Stuart Atkins, Inc., a California corporation ("SAI") and subsequently, pursuant to the "Agreement of Merger" dated July 30, 2001 and filed with the California Secretary of State on August 27, 2001, SAI so transferred such Trademarks and the goodwill associated therewith to Allan Katcher International, Inc., a California corporation ("AKI"). AKI, as part of said merger transaction amended its Articles of Incorporation on August 27, 2001 to change its name to: Bcon Lifo International, Inc. ("BCON"). BCON subsequently, and on March 31, 2004, pursuant to an "Agreement of Merger" dated and filed with the California Secretary of State on March 31, 2004, transferred all such Trademarks including all goodwill associated therewith to Business Consultants Network, Inc., a California corporation and for good and valuable consideration the sufficiency of which is hereby acknowledged, Seller hereby sells, assigns, transfers and conveys to Business Consultants Network, Inc. and its successorsin-interest and assigns ("Buyer") all of said Trademarks and all of the goodwill associated therewith.

The sale of the Trademarks is made with the benefit of all of the representations and all of the terms as set forth in the March 31, 2004 Agreement of Merger.

**IN WITNESS WHEREOF**, Seller has executed this Bill of Sale on the 20<sup>th</sup> day of September, 2004, effective, *nunc pro tunc*, March 31, 2004.

/SA/

"Seller": Stuart Atkins

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# **EXHIBIT "A"**

1. Mark: NO FAULT®

Reg. No.: 1358007

Class 16

2. Mark: NO FAULT®

Reg. No.: 1358513

Class 41

TRADEMARK REEL: 002967 FRAME: 0344

**RECORDED: 11/01/2004**