

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jones International, Ltd.		10/19/2004	CORPORATION: COLORADO

RECEIVING PARTY DATA	
Name:	Great American Country, Inc.
Street Address:	9697 E. Mineral Avenue
City:	Englewood
State/Country:	COLORADO
Postal Code:	80112
Entity Type:	CORPORATION: COLORADO

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	2577654	G A C
Registration Number:	2068897	GREAT AMERICAN COUNTRY
Registration Number:	2080904	GREAT AMERICAN COUNTRY
Serial Number:	78265795	MADE IN AMERICA
Registration Number:	2435028	MORE MUSIC! BETTER COUNTRY!

CORRESPONDENCE DATA	
Fax Number:	(303)799-1644
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	3037848486
Email:	lorriellis@jonescorp.com
Correspondent Name:	Jones International, Ltd.
Address Line 1:	9697 E. Mineral Avenue
Address Line 2:	Attention: Lorri Ellis
Address Line 4:	Englewood, COLORADO 80112

ATTORNEY DOCKET NUMBER:	2202-010-001
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NAME OF SUBMITTER:	Lorri Ellis
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OP \$140.00 2577654

Total Attachments: 3
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**ASSIGNMENT OF REGISTERED AND
PENDING SERVICE MARKS**

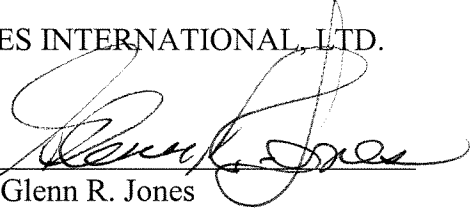
WHEREAS, JONES INTERNATIONAL, LTD. (“Assignor”), a corporation organized under the laws of the State of Colorado, United States of America, with a place of business at 9697 East Mineral Avenue, Englewood, Colorado 80112, has adopted, used and is using through its affiliate GREAT AMERICAN COUNTRY, INC., and owns the entire right, title and interest in and to the service marks evidenced by registration or application thereof in the United States Patent and Trademark Office and identified on Schedule A attached hereto and made a part hereof, and owns the related common law rights, and owns the goodwill of the business appurtenant to the service marks; and

WHEREAS, GREAT AMERICAN COUNTRY, INC. (“Assignee”), a corporation organized under the laws of the State of Colorado, United States of America, with a principal place of business at 9697 East Mineral Avenue, Englewood, Colorado 80112, is desirous of acquiring the entire right, title and interest in and to said service marks, including the common law rights related thereto, and all rights in the goodwill of the business appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the validity and receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee the entire right, title and interest in and to the service marks listed on Schedule A attached hereto, including the common law rights related thereto, together with the goodwill of the business symbolized by said service marks, registrations and applications, together with all claims for damages by reason of infringement of same, with the right to sue and collect for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives;

IN WITNESS WHEREOF, this Assignment has been duly executed on behalf of Assignor this 19th day of October, 2004.

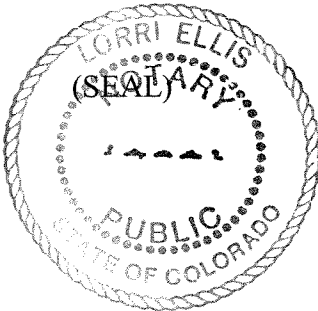
JONES INTERNATIONAL, LTD.

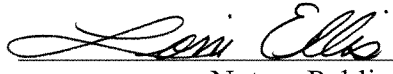
By: 
Glenn R. Jones
President

STATE OF COLORADO)
) ss:
COUNTY OF ARAPAHOE)

The foregoing instrument was acknowledged before me this 19th day of October, 2004, by Glenn R. Jones, President of Jones International, Ltd., a Colorado corporation, on behalf of the corporation.

WITNESS my hand and official seal.




Notary Public

9697 East Mineral Avenue
Englewood, Colorado 80112

My Commission Expires: August 27, 2005.

SCHEDULE A

<u>NAME</u>	<u>REGISTRATION OR SERIAL NUMBER</u>
G*A*C	2,577,654
GREAT AMERICAN COUNTRY	2,068,897
GREAT AMERICAN COUNTRY and Design	2,080,904
MADE IN AMERICA	78/265795
MORE MUSIC! BETTER COUNTRY	2,435,028