

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                    |  |                       |                       |
|------------------------------------|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>            | NEW ASSIGNMENT   |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>       | Corrective assignment to delete Reg. No. 2203338 from Reel/Frame No. 1714/0067       |                       |                       |
| <b>CONVEYING PARTY DATA</b>        |  |                       |                       |
| <b>Name</b>                        | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>    |
| Consumers Choice Systems, Inc.     |  | 03/10/2004            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>        |  |                       |                       |
| <b>Name:</b>                       | Jason Enterprises, Inc.  |                       |                       |
| <b>Street Address:</b>             | 11445 Cronhill Drive   |                       |                       |
| <b>City:</b>                       | Owings Mills   |                       |                       |
| <b>State/Country:</b>              | MARYLAND   |                       |                       |
| <b>Postal Code:</b>                | 21117  |                       |                       |
| <b>Entity Type:</b>                | CORPORATION: TEXAS   |                       |                       |
| <b>PROPERTY NUMBERS Total: 1</b>   |  |                       |                       |
| <b>Property Type</b>               | <b>Number</b>  | <b>Word Mark</b>      |                       |
| Registration Number:               | 2202388  | UTI RELIEF            |                       |
| <b>CORRESPONDENCE DATA</b>         |  |                       |                       |
| <b>Fax Number:</b>                 | (202)628-8844  |                       |                       |
|                                    | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                       |
| <b>Phone:</b>                      | 202 624 2500   |                       |                       |
| <b>Email:</b>                      | wsauers@crowell.com  |                       |                       |
| <b>Correspondent Name:</b>         | William J. Sauers  |                       |                       |
| <b>Address Line 1:</b>             | 1001 Pennsylvania Ave, NW  |                       |                       |
| <b>Address Line 4:</b>             | Washington, DISTRICT OF COLUMBIA 20004   |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>     | 038156.00000010  |                       |                       |
| <b>NAME OF SUBMITTER:</b>          | William J. Sauers  |                       |                       |
| <b>Total Attachments: 2</b>        |  |                       |                       |
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| source=Assignment to JEI#page2.tif |  |                       |                       |

CH \$40.00 2202388

AGREEMENT ON TRANSFER OF CERTAIN MARKS

This Agreement on Transfer of Certain Marks ("Agreement") is effective as of June 16, 2003 between Consumers Choice Systems, Inc., having an office at 2891 152nd Ave NE, Redmond, WA 98052 ("CCS") and Jason Enterprises, Inc., having an office at 11445 Cronhill Drive, Owings Mills, Maryland ("Jason Enterprises").

The Parties agree as follows:

Article I - Definitions

- 1.1 "Marks" shall mean the marks identified on Attachment A hereto.
- 1.2 "Parties" shall mean the entities that, through their duly authorized representatives, having executed this Agreement.

Article II - Transfers and Assignments

2.1 Trademarks. For good and valuable consideration, pursuant to Section 5.2 of the Asset Purchase Agreement between the Parties dated June 16, 2003, CCS hereby assigns, and transfers to Jason Enterprises the entire right, title, and interest in and to the Marks, together with that portion of the good will of the business of CCS associated with the use of and symbolized by the Marks, all common law rights in the Marks, and all causes of action, past, present, and future for infringement of the Marks. CCS hereby agrees that it will, upon request, execute all documents that may be necessary to perfect the title to the Marks by Jason Enterprises, and will, upon request, provide Jason Enterprises facts relating to the history of the Marks as may be know to it. CCS agrees that it will make no further use of the Marks.

IN WITNESS WHEREOF, the Parties hereto have, as of the effective date first above written, duly executed this Agreement by their respective duly authorized representatives.

ASSIGNOR:

ASSIGNEE:

CONSUMERS CHOICE SYSTEMS, INC.

JASON ENTERPRISES, INC.

By: Terry G. Kelley  
Name: Terry Kelley  
Title: President

By: Michael S. McVitt  
Name: Michael S. McVitt  
Title: Treasurer

Date: 11/4/03

Date: 3/10/04

Attachment A

| <u>Trademark</u>          | <u>U.S. Registration or Serial Number</u> |
|---------------------------|---|
| Woman's Wellbeing         | 2,682,453                                 |
| Face Beautiful            | 2,294,723                                 |
| I.D. Faiburn              | 2,226,482                                 |
| UTI Urine Test Strips     | 2,177,657                                 |
| UTI Relief                | 2,203,388                                 |
| UTI Cleansing Wipes       | 2,503,274                                 |
| UTI Soothing Cream        | 2,503,275                                 |
| Hydra Smooth              | 2,428,440                                 |
| UTI Feminine Hygiene Pack | 2,568,582                                 |
| Personal Cream Lubricant  | 76/473,407                                |
| Menopause Relief          | 76/389,501                                |
| Vaginal Dryness Relief    | none                                      |
| UTI Cranberry Plus        | none                                      |