

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
INTERSPORT, INC.		11/02/2004	CORPORATION: MARYLAND

RECEIVING PARTY DATA	
Name:	A BRAND COMPANY CONSULTADORA E SERVICOS, LDA
Street Address:	AVENIDA ARRIAGA 77
City:	FUNCHAL, MADEIRA
State/Country:	PORTUGAL
Entity Type:	CORPORATION: PORTUGAL

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	1990062	MDS
Registration Number:	1990064	MDS

CORRESPONDENCE DATA	
Fax Number:	(703)413-2220
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	703-413-3000
Email:	tmdocket@oblon.com
Correspondent Name:	Oblon, Spivak, et al.
Address Line 1:	1940 Duke Street
Address Line 4:	Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	248703US35
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DOMESTIC REPRESENTATIVE	
Name:	Oblon, Spivak, et al.
Address Line 1:	1940 Duke Street
Address Line 4:	Alexandria, VIRGINIA 22314

NAME OF SUBMITTER:	Roberta S. Bren
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Total Attachments: 3

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ASSIGNMENT

WHEREAS, INTERSPORT, INC., a corporation of Maryland (hereinafter referred to as "Assignor") with a place of business at 3220 Rodcrick Road, Frederick, Maryland 21701 owns the trade name and mark MDS listed in Schedule A.

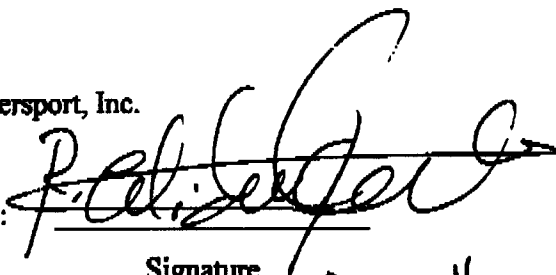
WHEREAS, A BRAND COMPANY CONSULTADORIA E SERVICOS, LDA., a corporation of Portugal (hereinafter referred to as "Assignee") with a place of business at Avenida Arriaga 77, Funchal, Madeira, Portugal, desires to acquire all rights, title and interest in and to the trade name and mark listed in Schedule A, any registrations and applications therefor, in addition to the goodwill of the business symbolized thereby.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, transfers and conveys to Assignee any and all of its rights, title and interest in and to the trade names and marks listed in Schedule A and the goodwill of the business symbolized thereby, including all causes of action, claims, and demands or other rights for, or arising from, any infringements, including past infringements, of said trade names and marks.

Assignor further agrees to execute and deliver, at the request of the Assignee and/or its successors, all papers, instruments and assignments, and to perform any other acts the Assignee may require, in order to vest all of the Assignor's rights, title and interest in and to the said trade names and marks and any registrations and applications therefor, in the Assignee and/or its successors.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed on this 2 day of NOVEMBER, 2004.

Intersport, Inc.

By: 

Signature

Name: Michael PARROTTE

Title: PRESIDENT

Date: 11-2-04

SCHEDULE A

MDS Registration No. 1,990,062

MDS Registration No. 1,990,064

Attorney Docket No.: 248703US35SD

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
POST REGISTRATION DIVISION

In re the Registration of:

A Brand Company Consultadoria E Servicos, LDA

Mark: MDS

U.S. Registration Nos. 1,990,062 & 1,990,064

Honorable Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514

Dear Commissioner:

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., whose postal address is 1940 Duke Street, Alexandria, Virginia 22314, is hereby designated Registrant's representative upon whom notice or process in proceedings affecting the marks may be served.

A BRAND COMPANY CONSULTADORIA E
SERVICOS, LDA

Signature:

Name:

João José Freitas Rodrigues

(printed or typewritten)

Title/Position:

Director

Date:

12th July, 2004

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