

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steven Katz		09/28/2004	INDIVIDUAL: UNITED STATES
Tom Viola		09/28/2004	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Intrigue Spirits, LLC		
Street Address:	220 White Plains Road		
City:	Tarrytown		
State/Country:	NEW YORK		
Postal Code:	10591		
Entity Type:	LTD LIAB JT ST CO: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78321392	INTRIGUE	
CORRESPONDENCE DATA			
Fax Number:	(415)433-6563		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415-788-4400		
Email:	bob@mbvllaw.com		
Correspondent Name:	Robert T. Burke, MBV Law LLP		
Address Line 1:	855 Front Street		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	#23018 - INTRIGUE		
NAME OF SUBMITTER:	Mark Lyons		
Total Attachments: 1 source=signature page2#page1.tif			

OP \$40.00 78321392

ASSIGNMENT OF TRADEMARK

WHEREAS, Steven Katz and Tom Viola are the applicants and owners of record (the "Assignors") of the trademark described below with the U.S. Patent and Trademark Office:

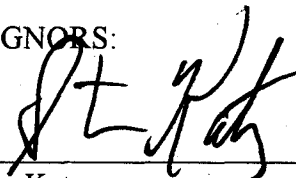
<u>Mark</u>	<u>Special Number</u>	<u>Published for Opposition</u>	<u>Register</u>
INTRIGUE	78321392	July 20, 2004	Principal Register

WHEREAS, the Assignors wish to assign and convey all right, title and interest in and to the above-described mark, including the associated publication and associated goodwill, to Intrigue Spirits, LLC, a Delaware limited liability company with a business address of 220 White Plains Road, Tarrytown, NY 10591.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignors do hereby assign to Assignee, effective as of this date, all of Assignors' right, title and interest in and to the above-described mark and publication, together with the goodwill symbolized by such mark and the right to sue and recover for all past infringements thereof.

Dated: September 28, 2004

ASSIGNORS:



Steven Katz



Tom Viola