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FORM PTO-1594
(Rev. 6-93)



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

OMB No. 0651-0011 (exp. 4/94)

102798216

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
HJ Publishing LLC

Individual - _____
 Association - _____
 General Partnership - _____
 Limited Partnership - _____
 Corporation - _____
 Other - Limited liability company - Connecticut

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
 Name: HJ Publishing LLC
 Street Address: 800 Connecticut Avenue
 City: Norwalk State: CT Zip: 06854-1631
 Country: USA

Individual - _____
 Association - _____
 General Partnership - _____
 Limited Partnership - _____
 Corporation - _____
 Other - Limited liability company - Connecticut

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other- Change of Address

Execution Date: September 27, 2004

4. Application number(s) or Registration number(s):
 A. Trademark Application No(s): _____ B. Trademark Registration No(s): 2,349,134

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Steinberg & Raskin, P.C.
 Street Address: 1140 Avenue of the Americas, 15th Floor
 City: New York State: NY Zip: 10036-5903

Our Ref.: 367.1002

6. Total number of applications and registrations involved:.....[1]

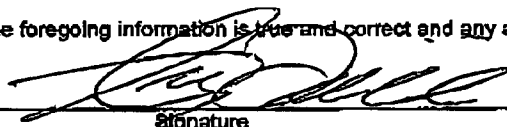
7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
500518
 Authorized to charge additional fees to deposit account

CHARGE FEE

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy F. Divino, Esq.  October 22, 2004
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document [1]

Mail documents to be recorded with received copies about information to Director of the U.S. Patent & Trademark Office, Mail Stop Assignments, Recordation Service P.O. Box 1480, Alexandria, VA 22313-1480

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MAY 1, 2001