SUBMISSION TYPE:

**NEW ASSIGNMENT** 

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA** 

Name	Formerly	Execution Date	Entity Type
P.S. Export Co., Inc.		11/01/2004	CORPORATION: FLORIDA

## RECEIVING PARTY DATA

Name:	P.S. Export Company, LLC	
Street Address:	7000 Island Boulevard	
Internal Address:	Suite 1406	
City:	Aventura	
State/Country:	FLORIDA	
Postal Code:	33160	
Entity Type:	COMPANY: FLORIDA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78114394	TOWER
Serial Number:	78098161	PRESIDENT

## **CORRESPONDENCE DATA**

(305)374-5095 Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

305-374-5600 Phone:

Email: mcesarano@akerman.com

Correspondent Name: Michael C. Cesarano 1 S.E. 3rd Avenue Address Line 1:

Address Line 2: 28th Floor

Miami, FLORIDA 33131-1714 Address Line 4:

ATTORNEY DOCKET NUMBER: 152726

Michael C. Cesarano NAME OF SUBMITTER:

Total Attachments: 2

900014774

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TRADEMARK **REEL: 002968 FRAME: 0785** 

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TRADEMARK REEL: 002968 FRAME: 0786 **ASSIGNMENT** 

WHEREAS, P.S. Export Co., Inc., a Florida corporation, with a principal place of

business at 7000 Island Boulevard, Suite 1406, Aventura, FL 33160, is the owner of the

trademark TOWER for which application to register was made on March 12, 2002 under

Application No. 78/114394; and

WHEREAS, P.S. Export Company, LLC, a Florida corporation, having a principal place

of business at 7000 Island Boulevard, Suite 1406, Aventura, FL 33160, is desirous of acquiring

said registered trademark;

NOW, THEREFORE, in consideration of the sum of One (\$1.00) Dollar and other good

and valuable consideration, P.S. Export Co., Inc., hereby assigns all right, title and interest in and

to said trademark together with the goodwill of the business symbolized by said trademark and

registration thereof.

Signed at Miami, Florida this 1st day of November, 2004.

P.S. Export Co, Ing.

Rv

Phyllis Saunders, President

{M2173304;1}

## ASSIGNMENT

WHEREAS, P.S. Export Co., Inc., a Florida corporation, with a principal place of business at 7000 Island Boulevard, Suite 1406, Aventura, FL 33160, is the owner of the trademark PRESIDENT for which application to register was made on December 13, 2001 under Application No. 78/098161; and

WHEREAS, P.S. Export Company, LLC, a Florida corporation, having a principal place of business at 7000 Island Boulevard, Suite 1406, Aventura, FL 33160, is desirous of acquiring said registered trademark;

NOW, THEREFORE, in consideration of the sum of One (\$1.00) Dollar and other good and valuable consideration, P.S. Export Co., Inc., hereby assigns all right, title and interest in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at Miami, Florida this 1st day of November, 2004.

P.S. Export Co., Inc.

Phyllio Coundara President

{M2173304;1}

RECORDED: 11/01/2004

TRADEMARK REEL: 002968 FRAME: 0788