

05-18-2004



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DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
Tab settings ⇨ ⇨ ⇨ ▼

RECORD  
TRA

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

CUSTOM BUILDING PRODUCTS

- Individual(s)
- General Partnership
- Corporation-State California
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 10/31/2003

2. Name and address of receiving party(ies)

Name: Marshalltown Company

Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_

Street Address: 104 South Eighth Street

City: Marshalltown State: IA Zip: 50155

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Iowa
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

OFFICE OF PATENT & TRADEMARKS  
FINANCE SECTION  
2004 MAY 13 PM 12:28

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 1,317,688;

Issued 02/05/1985

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jean M. Dickman

Internal Address: SHOOK, HARDY & BACON LLP

Street Address: 2555 Grand Boulevard

City: Kansas City State: MO Zip: 64108

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-2112

DO NOT USE THIS SPACE

9. Signature.

Jean M. Dickman, Reg. No. 48,538

Name of Person Signing

*Jean Dickman*  
Signature

5/11/04  
Date

Total number of pages including cover sheet, attachments, and document: 3

05/17/2004 ECOOPER 00000095 1317688

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FC:0521

40.00 DP

TRADEMARK  
REEL: 002968 FRAME: 0958

ASSIGNMENT

WHEREAS, CUSTOM BUILDING PRODUCTS, a corporation duly organized under the laws of the State of California, and having its principal place of business at 13001 Seal Beach Boulevard, Seal Beach, County of Orange, and State of California (90740-2753), is the owner of United States Trademark Registration No. 1,317,688 (Serial No. 73,439,834), issued February 5, 1985, and covering the mark ROCK-IT and design; and

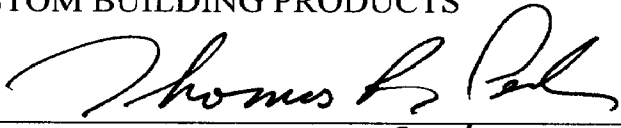
WHEREAS, MARSHALLTOWN COMPANY, an Iowa corporation, having a place of business at 104 South Eighth Street, Marshalltown, County of Marshall, and State of Iowa (50158), is desirous of acquiring said Trademark Registration;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, including consideration previously transferred, the receipt and sufficiency of which are hereby acknowledged, CUSTOM BUILDING PRODUCTS has sold, assigned and transferred, and by these presents does sell, assign and transfer unto said MARSHALLTOWN COMPANY the full and exclusive right, title and interest, throughout the world, in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof, and the right to recover for any past infringement of said mark.

EXECUTED this 31 day of October, 2003.

CUSTOM BUILDING PRODUCTS

By

  
Name: Thomas R. Peck  
Title: President