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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): *8.18.03*
 JR Wood
 7916 W. Bellevue Road
 Atwater, CA 95301
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other

2. Name and address of receiving party(ies)
 Name: Initiative Foods, Inc.
 Internal Address:
 Street Address: 1117 K Street
 City: Sanger State: CA Zip: 93657
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: 09/19/2002

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s) 2271970

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: John Ypma
 Internal Address:
 Street Address: 1117 K Street
 City: Sanger State: CA Zip: 93657

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature
Timothy W. Nelson
 Name of Person Signing TIMOTHY W. NELSON, CFO
 Signature 6/20/03
 Date

08/19/2003 LMUELLER 00000139 2271970
 01 FC:8521 40.00 DP

Total number of pages including cover sheet, attachments, and document.
 Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

ASSIGNMENT OF TRADEMARK

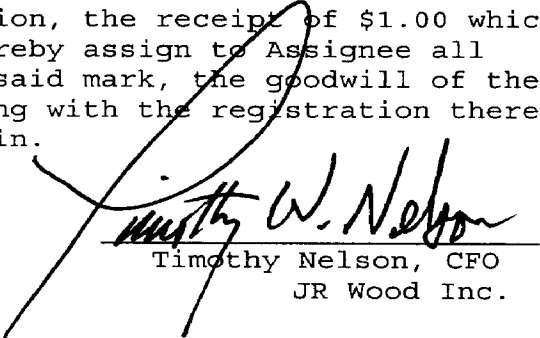
This agreement entered this 5th day of April, 2004 between JR Wood, Inc., of 7916 W. Bellevue Road, City of Atwater, State of California, herein referred to as "Assignor", and Initiative Foods, Inc. of 1117 K Street, City of Sanger, and State of California, herein referred to as "Assignee".


That Assignor has adopted and is using a mark registered in the United States Patent Office, Registration No.2271970, dated 5/26/1998 and Assignee is desirous of acquiring such mark and the registration thereof.

That for good and valuable consideration, the receipt of \$1.00 which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the registration thereof, the number of which is contained herein.

Date

4/21/04


Timothy Nelson, CFO
JR Wood Inc.

ACCEPTED.  4/21/04
JOHN YAMA, CEO
INITIATIVE FOODS