

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

T-7182

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
 - Security Agreement Nunc Pro Tunc Assignment
 - Merger
 - Change of Name
 - Other _____
- Effective Date
Month Day Year
October 1, 2004

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

CH \$40.00 082455 76122767

FORM PTO-1618B

Expires 08/30/98
OMB 0651-0027

Page 2

U.S. Department of Commerce
Patent and Trademark Office

TRADEMARK

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Martin P. Hoffman

Name of Person Signing

Martin P. Hoffman

Signature

Nov 2, 2004

Date Signed

TRADEMARK

REEL: 002969 FRAME: 0139

RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

FORM PTO-1618C
Expires 08/30/99
OMB 0681-0027

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
October 1, 2004

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/KA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

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DEED OF ASSIGNMENT

THIS DEED is made this FIRST day of OCTOBER 2004

BETWEEN Alistair Donald Cook and Glen Arthur Delaney, Australian citizens, both of 52-54 Dover Drive, West Burleigh, Queensland, 4219, Australia (the "Assignors")

AND Pineapple Trademarks Pty Ltd, an Australian company, having a business address at 1 Billabong Place, Burleigh Heads, Queensland, 4220, Australia (the "Assignee").

WHEREAS:

- A. The Assignors are the owners of the rights in the United States to various trade marks, names, logos, designs, artwork, labels and packaging including, but not limited to, the trade marks specifically identified in the schedule (the "Trade Marks").
- B. The Assignors have agreed with the Assignee to assign any and all rights in the United States to the above Trade Marks and associated logos and designs, registered or unregistered, used or intended to be used by the Assignor in connection with their business, together with any and all goodwill of the business concerned in the goods/services for which the Trade Marks, logos and designs have been used or are intended to be used by the Assignors in connection with their business, and any other rights in the United States (registered or unregistered) including copyright in or relating to the Trade Marks, names, logos and designs, and all associated artwork, labels and package designs.

NOW THIS DEED WITNESSES THAT:

1. For valuable and lawful consideration, the receipt and adequacy of which from the Assignee is hereby acknowledged by the Assignors, Assignors hereby assign to Assignee, any and all right, title and interest (registered or unregistered, including any interest to which the Assignor is beneficially entitled) in and to all Trade Marks, logos and designs (including components or variations thereof), used or intended to be used by the Assignors in connection with their business, together with:
 - (a) any and all goodwill of the business concerned in the goods/services for which the Trade Marks, logos and designs have been used or are intended to be used by the Assignors in connection with their business,
 - (b) any other rights (registered or unregistered) including copyright in or relating to the Trade Marks, logos and designs, and all associated artwork, labels and package designs;
 - (c) the right to sue for past infringements or on the basis of goodwill and/or common law rights in the Trade Marks.
2. The Assignee accepts the assignment of the above rights.
3. The Assignors agree to execute and deliver, or to procure the execution and delivery of, any further documents reasonably required to enable assignment of any of the Trade Marks and other rights referred to above, and to enable recordal thereof to be effected.
5. This Deed is effective from 1 OCTOBER 2004.

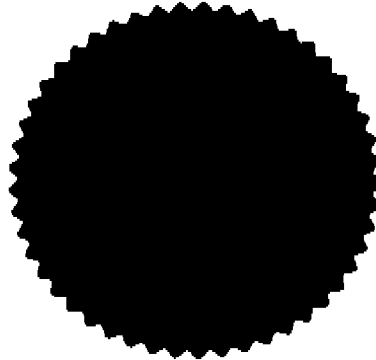
TRADEMARK**REEL: 002969 FRAME: 0141**

2.

EXECUTED AS A DEED

SIGNED SEALED AND DELIVERED
by ALISTAIR DONALD COOK
an Australian citizen
at ~~BURLEIGH HEADS~~, QUEENSLAND
A. Cook

)
)
) *[Signature]*
)

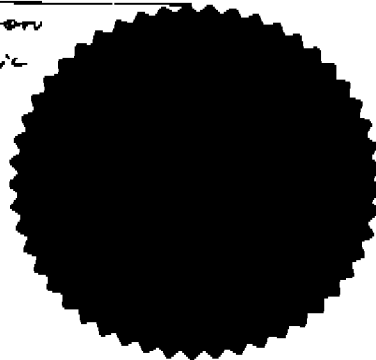


Name: *ALISTAIR COOK / ALISTAIR DONALD COOK*
Title: *DIRECTOR*

Name: *JOHN GORDON*
Title: *NOTARY PUBLIC*

SIGNED SEALED AND DELIVERED
by GLEN ARTHUR DELANEY
an Australian citizen
at ~~BURLEIGH HEADS~~, QUEENSLAND

)
)
) *[Signature]*
)

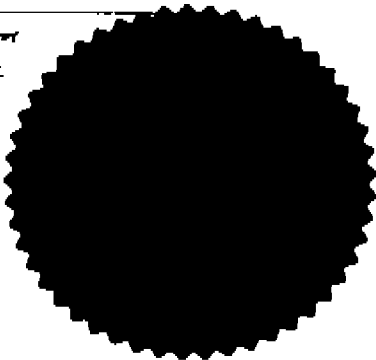


Glen Delaney
Name: *GLEN DELANEY / GLEN ARTHUR DELANEY*
Title: *DIRECTOR*

Name: *JOHN GORDON*
Title: *NOTARY PUBLIC*

SIGNED SEALED AND DELIVERED
by PINEAPPLE TRADEMARKS PTY LTD
an Australian company
in accordance with its Constitution
at ~~BURLEIGH HEADS~~, QUEENSLAND

)
)
) *[Signature]*
)



Derek O'Neill
Name: _____
Title: **DEREK O'NEILL
DIRECTOR**



William Bass
Name: _____
Title: **WILLIAM BASS
COMPANY SECRETARY**

Witness: *J. John Gordon*
NOTARY PUBLIC

3.

Schedule

United States

TRADE MARK		
Number	Mark	Class
76/122767	Kustom Design	25

