

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

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|-----------------------|----------|----------------|------------------------------------|
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Best Read Guides, LLC | | 08/11/2004 | limited liability company: GEORGIA |

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|----------------------|------------------------------------|
| RECEIVING PARTY DATA | |
| Name: | Morris Visitor Publications, LLC |
| Street Address: | 725 Broad Street |
| City: | Augusta |
| State/Country: | GEORGIA |
| Postal Code: | 30901 |
| Entity Type: | limited liability company: GEORGIA |

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|---------------------------|----------|----------------------------------|
| PROPERTY NUMBERS Total: 5 | | |
| Property Type | Number | Word Mark |
| Registration Number: | 1568965 | BEST READ GUIDE |
| Registration Number: | 2689715 | BEST READ GUIDE |
| Registration Number: | 2866348 | GOOD WILL AMBASSADORS |
| Serial Number: | 76530981 | HIA |
| Serial Number: | 76524483 | HOSPITALITY INDUSTRY ASSOCIATION |

| | |
|--|-----------------------------|
| CORRESPONDENCE DATA | |
| Fax Number: | (706)849-5132 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 706.722.4481 |
| Email: | dhdupree@hullfirm.com |
| Correspondent Name: | Timothy E. Moses, Esq. |
| Address Line 1: | 801 Broad Street |
| Address Line 2: | Suite 700 |
| Address Line 4: | Augusta, GEORGIA 30901-1251 |

| | |
|-------------------------|--------|
| ATTORNEY DOCKET NUMBER: | 7292-2 |
|-------------------------|--------|

OP \$140.00 1568965

NAME OF SUBMITTER:

Timothy E. Moses

Total Attachments: 4

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**Secretary of State
Corporations Division
315 West Tower
#2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530**

DOCKET NUMBER : 042290576
CONTROL NUMBER : 0113687
DATE INC/AUTH/FILED: 03/21/2001
JURISDICTION : GEORGIA
PRINT DATE : 08/16/2004
FORM NUMBER : 215

HULL, TOWILL, NORMAN, BARRETT & SALLEY
JILL S. HUSKAMP, CPLS
801 BROAD STREET, 7TH FLOOR
AUGUSTA, GA 30901

CERTIFIED COPY

I, Cathy Cox, the Secretary of State of the State of Georgia, do hereby certify under the seal of my office that the attached documents are true and correct copies of documents filed under the name of

**MORRIS VISITOR PUBLICATIONS, LLC
A GEORGIA LIMITED LIABILITY COMPANY**

Said entity was formed in the jurisdiction set forth above and has filed in the Office of Secretary of State on the date set forth above its certificate of limited partnership, articles of incorporation, articles of association, articles of organization or application for certificate of authority to transact business in Georgia.

This certificate is issued pursuant to Title 14 of the Official Code of Georgia Annotated and is prima-facie evidence of the existence or nonexistence of the facts stated herein.



A handwritten signature in black ink, appearing to read "Cathy Cox".

Cathy Cox
Secretary of State

TRADEMARK

REEL: 002970 FRAME: 0056

Secretary of State
Corporations Division
315 West Tower
#2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530

DOCKET NUMBER : 042260629
CONTROL NUMBER: 0113687
EFFECTIVE DATE: 08/12/2004
REFERENCE : 0048
PRINT DATE : 08/13/2004
FORM NUMBER : 661

HULL, TOWILL, NORMAN, BARRETT & SALLEY
JILL S. HUSKAMP, CPLS
801 BROAD STREET, 7TH FLOOR
AUGUSTA, GA 30901

CERTIFICATE OF NAME CHANGE AMENDMENT

I, Cathy Cox, the Secretary of State of the State of Georgia, do hereby certify under the seal of my office that

BEST READ GUIDES, LLC
A GEORGIA LIMITED LIABILITY COMPANY

has filed articles of amendment in the Office of the Secretary of State changing its name to

MORRIS VISITOR PUBLICATIONS, LLC

and has paid the required fees as provided by Title 14 of the Official Code of Georgia Annotated. Attached hereto is a true and correct copy of said articles of amendment.

WITNESS my hand and official seal in the City of Atlanta and the State of Georgia on the date set forth above.



A handwritten signature in black ink, appearing to read "Cathy Cox".

Cathy Cox
Secretary of State

TRADEMARK
REEL: 002970 FRAME: 0057

AMENDMENT TO ARTICLES OF ORGANIZATION OF

BEST READ GUIDES, LLC
(a Georgia limited liability company)

CHANGING ITS NAME TO

MORRIS VISITOR PUBLICATIONS, LLC
(a Georgia limited liability company)

ARTICLE I

The name of the limited liability company is "Best Read Guides, LLC" (the "Company").

ARTICLE II

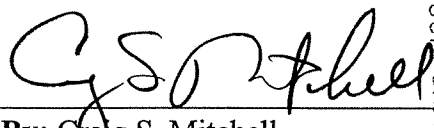
The Company's Articles of Organization were filed with the Secretary of State of the State of Georgia on March 20, 2001.

ARTICLE III

The Articles of Organization are amended to change and reflect the new name of the Company, "Morris Visitor Publications, LLC".

EXECUTED AND EFFECTIVE as of the 11th day of August, 2004.

**BEST READ GUIDES, LLC, which name has
now been changed to MORRIS VISITOR
PUBLICATIONS, LLC**


By: Craig S. Mitchell
**As its: Senior Vice President-Finance, Secretary,
Treasurer & Chief Financial Officer**

CORPORATIONS DIVISION
2004 AUG 12 A 11:47
SECRETARY OF STATE

Secretary of State
Corporations Division
315 West Tower
#2 Martin Luther King, Jr. Dr.
Atlanta, Georgia 30334-1530

CONTROL NUMBER : 0140422
DATE INC/AUTH/FILED: 09/06/2001
JURISDICTION : GEORGIA
PRINT DATE : 09/22/2004
FORM NUMBER : 211

HULL, TOWILL, ET AL.
JILL S. HUSKAMP, PARALEGAL
801 BROAD STREET
7TH FLOOR
AUGUSTA, GA 30901

CERTIFICATE OF EXISTENCE

I, Cathy Cox, the Secretary of State of the State of Georgia, do hereby certify under the seal of my office that as of the above print date

MORRIS PUBLISHING GROUP, LLC
A GEORGIA LIMITED LIABILITY COMPANY

is in compliance with the applicable filing and annual registration provisions of Title 14 of the Official Code of Georgia Annotated.

Said entity was formed in the jurisdiction stated above or was authorized to transact business in Georgia on the above date and has not filed articles of dissolution, certificate of cancellation or any other similar document with the Office of the Secretary of State.

This certificate relates only to the legal existence of the above-named entity as of the print date above. It does not certify whether or not a notice of intent to dissolve, an application for withdrawal, a statement of commencement of winding up or any other similar document has been filed or is pending with the Secretary of State.

This information is electronically transmitted, issued and certified in accordance with the Georgia Electronic Records and Signatures Act and Title 14 of the Official Code of Georgia Annotated and is prima-facie evidence that said entity is in existence or is authorized to transact business in this state.

20040922132127769



Cathy Cox
Secretary of State