

Form PTO-1504
1-31-92

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy hereof.

1. Name of conveying party(ies):
SOCIETE BIC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other France Joint Stock Company

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: COLART INTERNATIONAL
Address: 5 Rue Rene Panhard
72000 Le Mans, France

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other France Joint Stock Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached?
 Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: September 1, 2004

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
B. Trademark Registration No.(s).
2,111,524

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew N. Fredbeck
Internal Address: Fross Zelnick Lehrman & Zissu, P.C.
Street Address: 866 United Nations Plaza
City: New York State: NY Zip: 10017
Tel: (212)813-5900; Fax: (212)813-5901

6. Total number of applications and registration involved:.....1

7. Total fee (37 CFR 3.41) \$ 40.00

Authorized to be charged to deposit account
(Only if total fee is not sufficient)

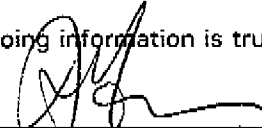
8. Deposit account number:
23-0825: Docket No. - COLA 04223 75

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrew N. Fredbeck  11/3/04
Name of Person Signing Signature Date

Total number of pages comprising cover sheet: _____

CH \$40.00 230825 2111524

ASSIGNMENT

WHEREAS, Société BIC, a French joint stock company located and doing business at 14 Rue Jeanne D'Asnieres, Clichy, France 92110 ("Assignor"), is the owner of the following trademark now registered in the U.S. Patent and Trademark Office:

| <u>TRADEMARK</u> | <u>REG. NO.</u> | <u>DATE OF REGISTRATION</u> |
|--------------------------|-----------------|-----------------------------|
| CONTÉ A PARIS (Stylized) | 2,111,524 | November 11, 1997 |

WHEREAS, Colart International, a French joint stock company located and doing business at 5 Rue Rene Panhard, 72000 Le Mans, France ("Assignee"), is desirous of acquiring said registered trademark and all associated goodwill in said trademark; and

WHEREAS, to the best of Assignor's knowledge no proceedings to cancel the registration are pending and no other party makes a claim of ownership to this registration;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named registration therefore, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

SOCIÉTÉ BIC

By: _____

[Signature]

Name: Nicolas PAILLOT
Title: General Manager Europe - Middle East - Africa
Date: September 1st 2004

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