

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taste Media Productions, Inc.		10/22/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Torpack Limited
Street Address:	55 Drury Lane
Internal Address:	Covent Garden
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	10022-7650
Entity Type:	COMPANY:

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2322679	MUSE

CORRESPONDENCE DATA	
Fax Number:	(212)521-5450
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2125215400
Email:	dcohen@reedsmith.com
Correspondent Name:	Darren B. Cohen
Address Line 1:	599 Lexington Avenue
Address Line 2:	29th Floor
Address Line 4:	New York, NEW YORK 10022-7650

ATTORNEY DOCKET NUMBER:	358760/20006
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DOMESTIC REPRESENTATIVE	
Name:	Darren B. Cohen
Address Line 1:	599 Lexington Avenue
Address Line 2:	29th Floor

OP \$40.00 2322679

Address Line 4: New York, NEW YORK 10022-7650

NAME OF SUBMITTER:

Darren B. Cohen

Total Attachments: 3

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UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Taste Media Productions, Inc., a Delaware corporation having a mailing address at 2029 Century Park East, Los Angeles, California 90067 (hereinafter referred to as the "ASSIGNOR"), is the owner of the trademark MUSE which is in use in interstate commerce, and which is the subject of a registration in Classes 9 and 41 in the United States Patent and Trademark Office as set forth on the attached Schedule A (hereinafter referred to as "the said mark"); and

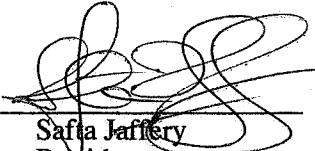
WHEREAS, Torpack Limited, a United Kingdom company having a mailing address at c/o Andrew Myers, Clintons Solicitors, 55 Drury Lane, Covent Garden, London WC2B-5RZ, United Kingdom (hereinafter referred to as the "ASSIGNEE"), desires to acquire the entire right, title and interest in and to the said mark, together with that part of the goodwill of the business relating to said mark and which is symbolized by the said mark, along with the right to sue for past infringements and recover damages and profits therefor.

NOW THEREFORE, in exchange for mutual promises and other good and valuable consideration, receipt which is hereby acknowledged, ASSIGNOR does hereby assign, transfer and confirm unto ASSIGNEE all rights, title and interest in and to the said mark, including all rights under common law, and the applicable registration, together with that part of the goodwill of the business relating to the said mark and which is symbolized by the said mark, as well as the right to recover damages and profits for past infringement therefor.

IN WITNESS THEREOF, the parties hereto have caused this Agreement to be executed and delivered by their respective officer or officers thereunto duly authorized.

TASTE MEDIA PRODUCTIONS, INC.

Dated: 22nd October 2004



Safia Jaffery
President

SCHEDULE A

MARK

REGISTRATION NO.

REGISTRATION DATE

MUSE

2,322,679

February 29, 2000