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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GT Merchandising & Licensing LLC		109/30/2004	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, as Administrative Agent
Street Address:	P.O. Box 2558
City:	Houston
State/Country:	TEXAS
Postal Code:	77252
Entity Type:	New York banking corporation:

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78124978	RAMPING
Registration Number:	1333332	THE BODY FIRM ACTIVEWEAR
Serial Number:	76560805	THE DRIVER
Serial Number:	76548021	THE FIRM BOX

CORRESPONDENCE DATA

Fax Number: (212)455-2502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 455-2276

Email: LLevy@stblaw.com

Correspondent Name: Alison J. Dow, Esq.

Address Line 1: Simpson Thacher & Bartlett LLP

Address Line 2: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 509265/0922

NAME OF SUBMITTER: Lea B. Levy

TRADEMARK

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Total Attachments: 7
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GRANT OF

SECURITY INTEREST IN ADDITIONAL TRADEMARK RIGHTS

THIS GRANT OF SECURITY INTEREST IN ADDITIONAL TRADEMARK register by RIGHTS (this "Agreement"), dated as of September 30, 2004 is made by GoodTimes

Entertainment LLC, a Delaware limited liability company (the "Grantor"), in favor of JPMorgan Chase Bank, a New York banking corporation, as administrative agent (the "Agent") for the banks and other financial institutions or entities (the "Lenders") from time to time parties to the Credit Agreement, dated as of February 6, 2003 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among GT Brands Holdings LLC ("Holdings"), GT Brands LLC (the "Borrower"), the Lenders and the Agent.

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, in connection with the Credit Agreement, the Grantor, Holdings, the Borrower, and certain other subsidiaries of the Borrower have executed and delivered a Guarantee and Collateral Agreement, dated as of February 6, 2003 (as amended, supplemented or otherwise modified from time to time, the "Guarantee and Collateral Agreement"), in favor of the Agent, for the benefit of the Agent and the Lenders;

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Grantor pledged and granted to the Agent, for the benefit of the Agent and the Lenders, a continuing security interest in all Intellectual Property, including the Trademarks acquired by such Grantor after the Closing Date or in which such Grantor acquires any right, title or interest after the Closing Date;

WHEREAS, after execution of the Credit Agreement, additional Trademarks as set forth on Schedule A have been acquired by the Grantor; and

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement;

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TRADEMARK
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NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and in order to induce the Lenders to continue to make loans and other financial accommodations to the Borrower pursuant to the Credit Agreement, the Grantor agrees, for the benefit of the Agent and the Lenders, as follows:

SECTION 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Guarantee and Collateral Agreement.

SECTION 2. Grant of Security Interest. The Grantor hereby assigns and transfers to the Agent, and hereby grants to the Agent, for the benefit of the Agent and the Lenders, a security interest in all of the Trademarks now owned or at any time hereafter acquired by such Grantor or in which such Grantor now has or at any time in the future may acquire any right, title or interest (including, without limitation, those items listed on Schedule A hereto), as collateral security for the prompt and complete payment and performance when due (whether at the stated maturity, by acceleration or otherwise) of such Grantor's Obligations.

SECTION 3. <u>Purpose</u>. This Agreement has been executed and delivered by the Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Agent and the Lenders in connection with the Guarantee and Collateral Agreement and is expressly subject to the terms and conditions thereof. The Guarantee and Collateral Agreement (and all rights and remedies of the Agent and the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. <u>Acknowledgment</u>. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Agent and the Lenders with respect to the security interest in the Trademarks granted hereby are more fully set forth in the Credit Agreement and the Guarantee and Collateral Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein.

SECTION 5. <u>Counterparts</u>. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

11	REOF, the parties hereto have caused this Agreement to be respective officers thereunto duly authorized as of the day GT Merchandising & Licensing LLC, a belaware limited liability company, (as successor by GOODTIMES ENTERTAINMENT LLC) merger to TC 10/3/09
	By: GT Merchandising & Licensing LLC, its sole member
	By: GT Brands LLC, its sole member
	By: GT Brands Holdings LLC, its sole member
	By: Steven Chelorens Title: Cro
	JPMORGAN CHASE BANK, as Agent
	By: Name: Title:

IN WITNESS WHER	REOF, the parties hereto have caused this Agreement to be
duly executed and delivered by their and year first above written.	respective officers thereunto duly authorized as of the day GT Herchandising & Licensing LLC, a belower limited liability company, (as successor by W GOODTIMES ENTERTAINMENT LLC) TC 10/71/04
	By: GT Merchandising & Licensing LLC, its sole member
	By: GT Brands LLC, its sole member
	By: GT Brands Holdings LLC, its sole member
	By: Name: Title:
	JPMORGAN CHASE BANK, as Agent
	Name: KATHRYN A. DUNCAN Title: VICE PRESIDENT

STATE OF NEW YORK)		
) ss		
COUNTY OF NEW YORK)		
2114		
On the Way of September 200	04, before me personally came	
On the 30 day of September 200 Steven Delice 20 who is personally known to n	ne to be the CFO	of GT Brands
Holdings LLC, the sole member of GT Brands LI	C, which is the sole member of	GT
Merchandising & Licensing LLC, which is the so		
a Delaware limited liability company; who, being		
OFFILE of such limited liability compa	any, the limited liability compan	y described in
and which executed the foregoing instrument; that		
pursuant to authority given by the Board of Mana		
he acknowledged said instrument to be the free ac	et and deed of said limited liabili	ity company.
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	Notary Public	
	Motary Public REGNO. DIVE LII 6130 COMMISSION EXPIRES	
	AND. UTVESTICISC	-//
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(PLACE STAMP AND SEAL ABOVE)

COUNTY OF NEW YORK)
On the 23 rd day of September 2004, before me personally came Kathagic A Daycan, who is personally known to me to be the Vice President of JPMorgan Chase Bank, a New York banking corporation; who, being duly sworn, did depose and say that she/he is the Vice President in such corporation, the corporation

described in and which executed the foregoing instrument; that she/he executed and delivered said instrument pursuant to authority given by the Board of Directors of such corporation; and that she/he acknowledged said instrument to be the free act and deed of said corporation.

Notary Publica V. GRIFFITH
Notary Public, State of New York
No. 01GR4838119
Qualified in Kings County
Commission Expires March 30, 2 00 7

(PLACE STAMP AND SEAL ABOVE)

STATE OF NEW YORK

SCHEDULE A

Additional U.S. Trademarks Registrations and Applications

<u>Trademark</u>	Registration or Serial Number	
Ramping	78/124,978	
The Body Firm & design	1,333,332	
The Driver	76/560,805	
The Firm Box	76/548.021	

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RECORDED: 11/09/2004

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