

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	CHANGE OF NAME
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sunrise Assisted Living Management, Inc.		05/30/2003	CORPORATION: VIRGINIA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Sunrise Senior Living Management, Inc.
<b>Street Address:</b>	9401 Lee Highway
<b>Internal Address:</b>	Suite 300
<b>City:</b>	Fairfax
<b>State/Country:</b>	VIRGINIA
<b>Postal Code:</b>	22031
<b>Entity Type:</b>	CORPORATION: VIRGINIA

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2194719	REMINISCENCE

<b>CORRESPONDENCE DATA</b>	
Fax Number:	(202)408-4400
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	202-408-4000
Email:	docketing@finnegan.com
Correspondent Name:	Finnegan, Henderson
Address Line 1:	1300 I Street, N.W.
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	09280.0011
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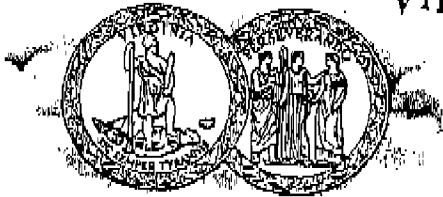
NAME OF SUBMITTER:	Monica Riva Talley
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Total Attachments: 3  
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 source=sunrisechangeofname#page2.tif

OP \$40.00 2194719



# COMMONWEALTH OF VIRGINIA



HULLIHEN WILLIAMS MOORE  
CHAIRMAN

CLINTON MILLER  
COMMISSIONER

THEODORE V. MORRISON, JR.  
COMMISSIONER

JOEL H. PECK  
CLERK OF THE COMMISSION  
P.O. BOX 1187  
RICHMOND, VIRGINIA 23218-1187

## STATE CORPORATION COMMISSION Office of the Clerk

May 30, 2003

JOANNA DONQUIS  
CT CORPORATION SYSTEM  
4701 COX RD STE 301  
GLEN ALLEN, VA 23060-6802

RE: Sunrise Senior Living Management, Inc.  
(formerly SUNRISE ASSISTED LIVING MANAGEMENT, INC. )  
ID: 0221074 - 8  
DCN: 03-05-30-0501

This is your receipt for \$25.00 covering the fees for filing the following with this office:  
articles of amendment to change the corporate name

The effective date of the certificate of amendment is May 30, 2003.

If you have any questions, please call (804) 371-9733 or toll-free in Virginia, 1-866-722-2551.

Sincerely,

Joel H. Peck  
Clerk of the Commission

AMENACPT  
CIS0352

TWO

The name of the corporation is changed to Sunrise Senior Living Management, Inc.

THREE

The foregoing amendment was adopted by unanimous consent of the  
shareholders on March 26, 2003  
(date)

The undersigned declares that the facts herein stated are true and correct as of  
May 28, 2003  
(date)

Sunrise Senior Living Management, Inc.  
(Name of corporation)

By:

  
(Signature)

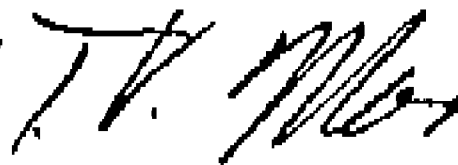
Julia Myers Barton, Asst. Secy.  
(Printed name and corporate title)

See instructions on the reverse.

be issued and admitted to record with the articles of amendment in the  
Commission, effective May 30, 2003, at 12:44 PM.

The corporation is granted the authority conferred on it by law in accordance with  
subject to the conditions and restrictions imposed by law.

STATE CORPORATION COMMISSION

By 

Commissioner

03-05-30-0501  
AMENACPT  
CIS0352