

5/20/04

05-25-2004

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇨ ⇨ ⇨

RECO
TR



102752224

DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
VORCE, MICHAEL O.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: AMERICAN SATELLITE AND VIDEO, INC.
Internal Address: _____
Address: _____
Street Address: 3200 SW 42ND WAY
City: GAINESVILLE State: FL Zip: 32608

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State OF FLORIDA
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 5/17/04

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2485098

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: SIDELLE ILLION
 Internal Address: BLOCKBUSTER INC.

 Street Address: 1201 ELM STREET

 City: DALLAS State: TX Zip: 75270

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).....\$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
 02-2833

DO NOT USE THIS SPACE

9. Signature.

 SIDELLE ILLION
 Name of Person Signing

 Signature

 Date

Total number of pages including cover sheet, attachments, and document:

MAY 20 AM 7:34
OPR/FINANCE

05/24/2004 LMJELER 00000043 022833 2485098
01 FC:8521 40.00 DA

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002972 FRAME: 0792

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK (this "Assignment") is made effective as of the 16th day of May, 2004, by Michael O. Vorce ("Assignor") and American Satellite and Video, Inc., a Florida corporation ("Assignee").

WHEREAS, Assignor has adopted, used, is using and is the owner of the trademark **RHINO VIDEO GAMES & Design, Reg. No. 2485098** (the "Mark"), for retail store services and on-line retail store services via a global computer network featuring new and used electronic, computer and video games, and game systems.

WHEREAS, Assignee is desirous of acquiring the Mark.

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark, including all said registrations and any and all related trade names, together with the goodwill of the business symbolized by the Mark, including registrations thereof.

EXECUTED to be effective as of the day and year first set forth above.

ASSIGNOR:

Michael O. Vorce

By: 

Title: _____

INDIVIDUAL