

RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

To the Commissioner of Trademarks

TRADEMARKS ONLY

BOX ASSIGNMENTS

Please record the attached original document or copy thereof.

1. Name of conveying Party(ies): TRADE SHOW EXHIBITORS ASSOCIATION
2. Name and Address of Receiving Party(ies): NATIONAL TRADE PRODUCTIONS, INC. 313 S. Patrick Street Alexandria, Virginia 22314

Entity: Individual(s) Association General Partnership Limited Partnership Corporation Other: Not-for-profit corporation of Illinois
Entity: Individual Association General Partnership Limited Partnership Corporation of Virginia Other

Additional Name(s) of Conveying Party(ies) attached? Yes No
If assignee is not domiciled in the United States, a domestic Representative designation is attached: Yes No

3. Nature of Conveyance: Designations must be a separate document from Assignment
Assignment Change of Name Security Agreement Merger Other
Additional Name(s) & Address(es) attached Yes No
Date of Execution of Assignment: October 25, 2004

4. Application number(s) or registration number(s) Additional sheet attached?
U. S. Reg. Nos. 1,016,440 1,614,171 2,161,426
Additional numbers attached? Yes No

5. Name and Address of Party to whom correspondence concerning document
Name: Gary M. Nath, Esq.
Internal Address: NATH & ASSOCIATES PLLC
Street Address: 1030 Fifteenth Street, N.W. Sixth Floor
City: Washington
State: D.C. Zip: 20005-1503
6. Number of applications and registrations involved: 3
7. Total fee (37 CFR 3.41) \$90.00
8. Deposit Account No. 14-0112

DO NOT USE THIS SPACE

9. Statement and Signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signed on: 11/8/2004 (date)

Signature: Gary M. Nath, Esq. (Name of Person Signing)

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET: 1

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**TRADEMARKS ASSIGNMENT**

Dated as of October 25, 2004

**WHEREAS**, TRADE SHOW EXHIBITORS ASSOCIATION, an Illinois not-for-profit corporation located and doing business at 2301 South Lake Shore Drive, Chicago, IL 60616 ("Assignor"), own the trademarks, and the registrations thereof, set out in Schedule "A" attached hereto;

**WHEREAS**, NATIONAL TRADE PRODUCTIONS, INC., a Virginia corporation located and doing business at 313 S. Patrick Street, Alexandria, VA 22314 ("Assignee"), is desirous of acquiring said trademarks, and the registrations thereof, and all goodwill associated with the portion of Assignor's business that is symbolized by said trademarks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, all rights, title and interest in and to said trademarks, together with the goodwill of the portion of Assignor's business that is symbolized by said trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

Upon request of Assignee, Assignor covenants to execute and deliver to Assignee such further instruments of conveyance, transfer and confirmation and take such other action as Assignee may reasonably request from time to time on or after the date hereof, at Assignee's cost but without further consideration, in order to more effectively convey and transfer to Assignee said trademarks, and the registrations thereof, together with the goodwill of the portion of Assignor's business that is symbolized by said trademarks, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademarks.

Nothing expressed or implied herein is intended to confer upon any person, other than Assignor and Assignee and their respective successors and assigns, any rights, remedies, obligations or liabilities under or by reason of this



Schedule ATRADEMARKS ASSIGNMENT  
Dated October 25, 2004

Assignor: TRADE SHOW EXHIBITORS ASSOCIATION

Assignee: NATIONAL TRADE PRODUCTIONS, INC.

COUNTRY	MARK	STATUS	GOODS AND SERVICES DESCRIPTION	REGISTRATION NO.	REGISTRATION DATE
United States	The Trade Show About Trade Shows	Registered	IC 035. US 100 101 102. G & S: organizing, promoting and conducting trade shows in the exhibit and trade show industry. First use: 19730000. First use in commerce: 19730000	2161426	June 2, 1998
United States	TS2	Registered	IC 035. US 101. G & S: Trade show advisory and consulting services, and arranging contacts between exhibitors and trade show providers. First use: 19890700. First use in commerce: 19890700	1614171	September 18, 1990
United States	TS 2	Registered	IC 035. US 101. G & S: advice and consultation to trade show exhibitors and arranging for contacts between such exhibitors and those who provide services and materials used in putting together trade shows. First use: 19730200. First use in commerce: 19730200	1016440	July 22, 1975