

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

Release of Security Interest

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------------|----------|----------------|--------------|
| Alliance Financial Capital, Inc. | | 10/04/2004 | CORPORATION: |

RECEIVING PARTY DATA

| | |
|-----------------|------------------------------|
| Name: | Bravanta, Inc. |
| Street Address: | 701 Gateway Blvd., Suite 230 |
| City: | South San Francisco |
| State/Country: | CALIFORNIA |
| Postal Code: | 94080 |
| Entity Type: | CORPORATION: |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------|
| Registration Number: | 2763417 | RESULTS FIRST SUITE |
| Registration Number: | 2618117 | BRAVANTA EDGE |
| Registration Number: | 2726287 | BRAVANTA |

CORRESPONDENCE DATA

Fax Number: (215)701-2273

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: cmiller@cozen.com

Correspondent Name: Camille M. Miller

Address Line 1: 1900 Market Street

Address Line 2: Trademark Copyright Group

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER:

PHRM10,11, 12; 154595

NAME OF SUBMITTER:

Camille M. Miller

Total Attachments: 2

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TRADEMARK

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REEL: 002973 FRAME: 0896

CH 2763417 \$90.00

RELEASE OF SECURITY INTERESTS AND LIENS

WHEREAS, Bravanta, Inc., a Delaware corporation, having its principal offices at 701 Gateway Blvd., Suite 230, South San Francisco, CA 94080 (the "Borrower"), and Alliance Financial Capital, Inc., a California corporation, having its principal office at 700 Airport Blvd., Burlingame, CA 94010 (the "Lender"), have entered into that certain Security Interest Assignment of Patents and Trademarks (the "Security Agreement") dated as of September 29, 2003, and recorded with the United States Patent and Trademark Office on Reel 2842, Frame 0750.

WHEREAS, the Borrower and the Lender wish to release the security interest provided for by the Security Agreement referenced;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged and confessed, the Lender hereby releases its security interest in and lien on the collateral (listed on the attached Exhibit A) granted in the Security Agreement.

IN WITNESS WHEREOF, the undersigned has duly executed this Release of Security Interests and Liens to be effective on the 4th day of October, 2004.

By: _____

Name: _____

Title: _____

Richard Hatfield
President

State of _____ }

County of _____ }

CA
San Mateo

On this 4 day of Oct 2004, personally appeared Richard Hatfield to me known and known to me to be President of Alliance Financial Corp., the Lender above named, and acknowledged that he/she executed the foregoing Release of Security Interests and Liens on behalf of said Lender and pursuant to authority duly received.

Sandra Barocio
Notary Public

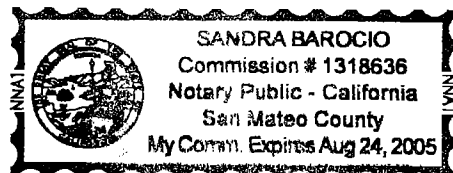


EXHIBIT A
TO RELEASE OF SECURITY INTERESTS AND LIENS

UNITED STATES REGISTRATION

| <u>Trademark</u> | <u>Registration No.</u> | <u>Date of Registration</u> |
|---------------------|-------------------------|-----------------------------|
| RESULTS FIRST SUITE | 2,763,417 | September 16, 2003 |
| BRAVANTA EDGE | 2,618,117 | September 10, 2002 |
| BRAVANTA | 2,726,287 | June 17, 2003 |