

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
26th Street Gym, LLC		11/10/2004	CORPORATION: DELAWARE

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	J.H. Nevada Inc.
<b>Street Address:</b>	206 Spring Street
<b>Internal Address:</b>	5th Floor
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10012
<b>Entity Type:</b>	CORPORATION: NEVADA

<b>PROPERTY NUMBERS Total: 2</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Serial Number:	78380848	THE GYM
Serial Number:	78390953	THE GYM

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(212)336-8001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	212.336.8000
<b>Email:</b>	ptodocket@arelaw.com
<b>Correspondent Name:</b>	Amster, Rothstein & Ebenstein LLP
<b>Address Line 1:</b>	90 Park Avenue
<b>Address Line 4:</b>	New York, NEW YORK 10016

<b>ATTORNEY DOCKET NUMBER:</b>	91575/51-53
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<b>NAME OF SUBMITTER:</b>	Chester Rothstein, Esq.
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<b>Total Attachments: 1</b> source=BRG2#page1.tif
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**TRADEMARK ASSIGNMENT**

**WHEREAS**, 26<sup>th</sup> Street Gym, LLC, a Delaware corporation with an address and place of business at 206 Spring Street, 5<sup>th</sup> Floor, New York, NY 10012 (“26<sup>th</sup> Street Gym”) is the owner of all right, title, and interest in and to the trademark THE GYM, in all forms and formatives, and the goodwill associated therewith (the “Trademarks”), and U.S. Trademark Application Serial Nos. 78/380,848 and 78/390,953 (the “Applications”); and

**WHEREAS**, J. H. Nevada Inc., a corporation organized and existing under the laws of the State of Nevada, having a principal place of business at 206 Spring Street, 5<sup>th</sup> Floor, New York, NY 10012 (“Assignee”), is desirous of acquiring the Trademarks and the Applications.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, 26<sup>th</sup> Street Gym hereby sells, assigns and transfers to Assignee all right, title and interest that they own in and to the Trademarks and the Applications, together with the goodwill of the business symbolized by the Trademarks and the Applications.

**IN WITNESS WHEREOF**, 26<sup>th</sup> Street Gym has caused this Assignment to be signed this 10<sup>th</sup> day of November, 2004.

**26<sup>th</sup> STREET GYM, LLC**

By: 

Name: Stephen Hanson

Title: President

Date: 11-10-04