FORM PTO-1618A Expires 06/30/99 OMB 0651-0027

05-25-2004

U.S. Department of Commerce Patent and Trademark Office **TRADEMARK** 



102752228
RECORDATION FORM COVER SHEET

1 MAY 20 AM 7- 20

$\gamma \gamma $	DEMARKS ONLY
TO: The Commissioner of Patents and Trademarks:	Please record the attached original document(s) or copy(les).
Submission Type	Conveyance Type
XX New	XX Assignment License
Resubmission (Non-Recordation) Document ID #	Security Agreement Nunc Pro Tunc Assignment
Correction of PTO Error Reel # Frame #  Corrective Document Reel # Frame #	Merger  Month Day Year 07-28-2003  Change of Name  Other
Name ConAgra Grocery Products Company  Creative Products, Inc. of Roseville	Mark if additional names of conveying parties attached  Execution Date  Month Day Year  07-28-2003
rottletty	Limited Partnership Corporation Association
Citizenship/State of Incorporation/Organization	on
Receiving Party	Mark if additional names of receiving parties attached
Name CFI of Wisconsin, Inc.  DBA/AKA/TA  Composed of	
Address (line 1) 400 Century Court	
Address (line 2)	
Address (line 3 ) Sparta	WI 54656
City General Partnership  XX Corporation Association  Other	State/Country  Imited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from
XX Citizenship/State of Incorporation/Organizatio	on Wisconsin
FC 5/24/2004 MGETACHE 00000017 2241167	OR OFFICE USE ONLY

Public Burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D. C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

**TRADEMARK** REEL: 002974 FRAME: 0930 FORM PTO-1618B Expires 06/30/99

U.S. Department of Commerce Patent and Trademark Office

OMB 0651-0027		Page 2		IRADEMARK
Domestic Re	presentative Nam		nter for the first Receiving	na Party only
Name	i	ba l	The for the mat receiving	ing raity only.
Name				
Address (line 1 )				
Address (line 2 )				
Address (line 3)				
Address (line 4)				
Corresponde	nt Name and Add		a and Talanka as Novel	507-437-5248
Name	Kevin C. Jones	Area Cou	e and Telephone Number	
Address (line 1 )	Hormel Foods, LLC			
Address (line 2 )	1 Hormel Place			
Address (line 3)	Austin MN 55912			
Address (line 4)				
Pages	Enter the total number including any attach	per of pages of the attached	i conveyance document	# 1
Trademark Ap	oplication Numbe	r(s) or Registration Nu liber <u>or</u> the Registration Number (	mber(s) Mark if	additional numbers attached
	emark Application Nu			on Number(s)
	Smark Application No		2,241,167 <b>Registratio</b>	on Number(s)
			2,312,101	
Number of Pro	operties			
	Enter t	he total number of properti	es involved.	# 1
Fee Amount	Fee An	nount for Properties Listed	(37 CFR 3.41):	
Method of Pa		Enclosed XX Deposi	t Account	\$ 40.00
		if additional fees can be charged Deposit Account Numbe		#
<del></del>		Authorization to charge a	additional fees:	Yes No
Statement and To the be attached indicated	est of my knowledge of copy is a true copy of	and belief, the foregoing in of the original document. C	formation is true and co charges to deposit accou	errect and any unt are authorized, as
Kevin C. Jones	5 	Colo	med 5	1/14/04
Name of P	Person Signing	Signature		Date Signed

**TRADEMARK REEL: 002974 FRAME: 0931** 

## EXHIBIT 3.1

## Trademark Assignment

WHEREAS, CONAGRA GROCERY PRODUCTS COMPANY, formerly known as CREATIVE PRODUCTS, INC. OF ROSSVILLE, a Delaware corporation (hereinafter "ASSIGNOR") is the owner of the mark READY CHEESE registered in the United States Patent and Trademark Office as Registration No. 2,241,167, and

WHEREAS, CFI OF WISCONSIN, INC., a Wisconsin corporation (hereinafter "ASSIGNEE") desires to acquire the mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which by ASSIGNOR from ASSIGNEE is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all of its right, title and interest in the mark referred to above, together with all goodwill associated therewith.

This Agreement shall be binding upon and shall inure to the benefit of the heirs, legal representatives, successors and assigns of the parties hereto.

("ASSIGNOR")

IN THE PRESENCE OF:	CONAGRA GROCERY PRODUCTS COMPANY, f/k/a CREATIVE PRODUCTS, INC. OF ROSSVILLE, a Delaware corporation		
Cherl Murphyr Witness	By: Its:	Control Many	er, store Brands
COUNTY OF <u>Dakota</u>	SS.		19 - 19 (本語 本語 20) - 19 - 19 (本語 20) - 19 (19 ) - 19 (19 ) - 19 (19 ) - 19 (19 )
On this <u>Is</u> day of <u>Tuly</u> , 2003, the person who signed this instrument, who acknown behalf of the identified corporation as its <u>Gell</u>	owicasca	that the same was sig	ned as a free act
	Notary County State of	of <u>Dakota</u> MINNESO	phy L. M. MURPHY ta 01/3/105

**TRADEMARK** REEL: 002974 FRAME: 0932

RECORDED: 05/20/2004