

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rohm and Haas Company		05/16/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	RGH LLC
Street Address:	100 Independence Mall West
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19106
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 7		
Property Type	Number	Word Mark
Serial Number:	78086090	DIRECTIT
Serial Number:	75886182	EXPRESSIT
Registration Number:	2539191	GS
Serial Number:	78072964	RHEOCEPT
Serial Number:	78072974	RHEOCHEM
Serial Number:	78028731	RHEOPLEX
Serial Number:	78030342	RHEOSWITCH

CORRESPONDENCE DATA	
Fax Number:	(412)209-0672
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(412) 297-4900
Email:	iptrademark@cohenlaw.com
Correspondent Name:	Christine W. Trebilcock, Cohen & Grigsby
Address Line 1:	11 Stanwix Street
Address Line 2:	15th Floor
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222

CH \$190.00 78086090

ATTORNEY DOCKET NUMBER:	03-165 010271.0001
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NAME OF SUBMITTER:	Marlo M. Schleicher
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Total Attachments: 5 source=03-165RGHpg1#page1.tif source=03-165RGHpg2#page1.tif source=03-165RGHpg3#page1.tif source=03-165RGHpg4#page1.tif source=03-165RGHpg5#page1.tif
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**ASSIGNMENT OF MARKS**  
between  
**ROHM AND HAAS COMPANY**  
and  
**RGH LLC**

This Assignment of Marks Agreement is entered into as of May 16, 2003 by and between ROHM AND HAAS COMPANY, a Delaware corporation (the "Assignor"), and RGH LLC, a Delaware limited liability company (the "Assignee").

**BACKGROUND**

The Assignor has adopted, used and is using and owns all right, title and interest in and to certain trademarks, trademark rights, service marks, service names, service mark rights, trade names, trade name rights, trade dress, slogans, domain names, logotypes and designs, and other indicia of origin, as detailed in Exhibit A attached hereto (collectively, the "Marks").

**AGREEMENT**

The parties, intending to be legally bound, agree as follows:


1. **Assignment of Marks.** The Assignor hereby assigns and transfers all of its right, title and interest in and to the Marks, however used, as well as any associated registrations and applications for registrations, and all of the goodwill associated with the Marks to the Assignee, its successors and assigns, to be held and enjoyed by the Assignee for its use, enjoyment or conveyance.
2. **Successors and Assigns.** This Assignment of Marks shall be binding on and inure to the benefit of the parties hereto and their respective successors and assigns.
3. **Choice of Law.** This Assignment of Marks shall be construed in accordance with, and governed in all respects by, the internal laws of the Commonwealth of Pennsylvania without reference to conflict of laws principles.
4. **Counterparts.** This Assignment of Marks may be signed in one or more counterparts, each of which shall be deemed an original and together which shall constitute one and the same instrument.

[SIGNATURE PAGE FOLLOWS]

SIGNATURE PAGE TO ASSIGNMENT OF MARKS AGREEMENT

THE ASSIGNOR:

ROHM AND HAAS COMPANY

By: 

Name: Thomas D. Macphie

Title: Director, Corporate Strategic Planning

THE ASSIGNEE:

RGH LLC

By: ROHM AND HAAS COMPANY,  
its sole member

By: 

Name: Thomas D. Macphie

Title: Director, Corporate Strategic Planning

STATE OF PENNSYLVANIA            )  
   )  
 COUNTY OF PHILADELPHIA        )

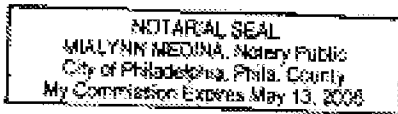
SS:

Before me, a Notary Public in and for said County and State personally appeared Thomas D. Macphee of Rohm and Haas Company, known to be or satisfactorily proven to be the person and officer whose name was subscribed to the within Assignment of Marks, and acknowledged that he executed the same on behalf of Rohm and Haas Company, as his voluntary act and deed for the purposes and consideration therein expressed and in the capacity therein given.

Therefore, I have set my hand and affixed my official seal on May <sup>9th</sup> 2003.

Mialynn Medina  
 Notary Public

(Seal)

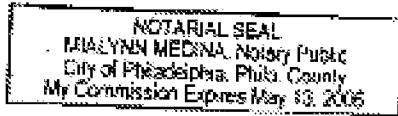


STATE OF PENNSYLVANIA )  
 )  
COUNTY OF PHILADELPHIA ) SS:

Before me, a Notary Public in and for said County and State personally appeared Thomas D. Macphee of Rohm and Haas Company, sole Member of RGH LLC, known to be or satisfactorily proven to be the person and officer whose name was subscribed to the within Assignment of Marks, and acknowledged that he executed the same on behalf of RGH LLC, as his voluntary act and deed for the purposes and consideration therein expressed and in the capacity therein given.

Therefore, I have set my hand and affixed my official seal on May <sup>9th</sup> 2003.

Mialynn Medina  
Notary Public



(Seal)

## EXHIBIT A

Trademark	Country	Status	App. No.	Filing Date	Reg. No.	Reg. Date	Next Renewal
DIRECTIT	Canada	Pub.	1117377	01-Oct-2001			
DIRECTIT	Switzerland	Reg.	039202001	11-Oct-2001	497688	25-Apr-2002	11-Oct-2011
DIRECTIT	European Community	Pub.	062395577	02-Oct-2001			
DIRECTIT	Norway	Reg.	200111652	03-Oct-2001	215153	18-Jul-2002	18-Jul-2012
DIRECTIT	US	Pub.	78086090	28-Sep-2001			
EXPRESSIT	US	Pub.	75652182	03-Jan-2000			
GENEOFF	European Community	Reg.	001058114	26-Jan-1999	001058114	26-Jan-1999	26-Jan-2009
GENEOFF	Japan	Reg.	707071998	21-Aug-1998	4306058	13-Aug-1999	13-Aug-2009
GENEOFF IN KK	Japan	Reg.	707061998	21-Aug-1998	4306059	13-Aug-1999	13-Aug-2009
GENEON	European Community	Reg.	001058155	26-Jan-1999	001058155	26-Jan-1999	26-Jan-2009
GENEON	Japan	Reg.	707051998	21-Aug-1998	4306056	13-Aug-1999	13-Aug-2009
GENEON IN KK	Japan	Reg.	707061998	21-Aug-1998	4306057	13-Aug-1999	13-Aug-2009
GENESWITCH	Japan	Reg.	0251761998	02-Mar-1998	4267036	23-Apr-1999	23-Apr-2009
GENESWITCH	Japan	Reg.	251771998	27-Mar-1998	4283292	11-Jun-1999	11-Jun-2009
GS	European Community	Reg.	001058213	26-Jan-1999	001058213	26-Jan-1999	26-Jan-2009
GS	US	Reg.	75925734	23-Feb-2000	2539193	19-Feb-2002	19-Feb-2012
RHEOCEPT	US	Pub.	78072954	09-Jul-2001			
RHEOCHEM	US	Pub.	78072974	09-Jul-2001			
RHEOPLEX	US	Pub.	78028731	03-Oct-2000			
RHEOSWITCH	US	Pub.	78030342	12-Oct-2000			

TRADEMARK

RECORDED: 11/15/2004

REEL: 002975 FRAME: 0101