

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PNC Bank Corp.		03/14/2000	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	The PNC Financial Services Group, Inc.		
Street Address:	249 Fifth Avenue		
Internal Address:	Mail Stop P1 POPP 21 1		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15222		
Entity Type:	CORPORATION: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2203949	NOW SHOPPING IS ITS OWN REWARD.	
CORRESPONDENCE DATA			
Fax Number:	(412)762-4334		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	412-768-2966		
Email:	susan.lloyd@pnc.com		
Correspondent Name:	Robert J. Pugh		
Address Line 1:	249 Fifth Avenue		
Address Line 2:	Mail Stop P1 POPP 21 1		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
NAME OF SUBMITTER:	Susan M. Lloyd		
Total Attachments: 0			

CH \$40.00 2203949

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**