TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
John David Sports plc		104/10/2002	Private Limited Company: UNITED KINGDOM

RECEIVING PARTY DATA

Name:	The John David Group plc	
Street Address:	P14 Parklands	
Internal Address:	Heywood Distribution Park Pilsworth Road	
City:	Heywood, Lancashire	
State/Country:	UNITED KINGDOM	
Postal Code:	OL10 2TT	
Entity Type:	Private Limited Company: UNITED KINGDOM	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	78343815	JD
Serial Number:	78343820	JD SPORTS

CORRESPONDENCE DATA

Fax Number: (949)760-9502

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 949-760-0404 Email: efiling@kmob.com

Correspondent Name: Knobbe, Martens, Olson & Bear

Address Line 1: 2040 Main Street

Address Line 2: 14th Floor

Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER: UDL13.001/002TUS

DOMESTIC REPRESENTATIVE

Name: Andrew H. Simpson

TRADEMARK 900015487 **REEL: 002976 FRAME: 0106**

Address Line 1: 2040 Main Street

Address Line 2: 14th Floor

Address Line 4: Irvine, CALIFORNIA 92614

NAME OF SUBMITTER: Andrew H. Simpson

Total Attachments: 0

TRADEMARK REEL: 002976 FRAME: 0107

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TRADEMARK REEL: 002976 FRAME: 0108

RECORDED: 11/16/2004