

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Toymax (H.K.) Limited		01/07/2002	CORPORATION: HONG KONG
RECEIVING PARTY DATA			
Name:	Toymax, Inc.		
Street Address:	22619 Pacific Coast Highway		
City:	Malibu		
State/Country:	CALIFORNIA		
Postal Code:	90265		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1747848	CREEPY CRAWLERS WORKSHOP	
CORRESPONDENCE DATA			
Fax Number:	(212)752-4632		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-888-8200		
Email:	lmiller@fkiwsb.com		
Correspondent Name:	Larry Miller		
Address Line 1:	750 Lexington Avenue		
Address Line 2:	23rd Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	ASSIGNMENTCREEPYCRAWLERS		
NAME OF SUBMITTER:	Larry Miller		
Total Attachments: 1			
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ASSIGNMENT

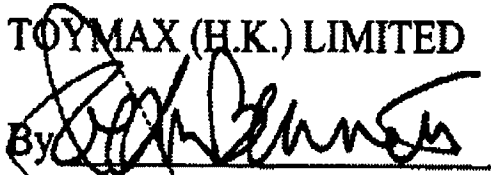
WHEREAS TOYMAX (H.K.) LIMITED, a company organized and existing under the laws of Hong Kong with an office at 200 Fifth Avenue, Suite 634, New York, NY (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the following trademarks registered in the United States Patent and Trademark Office or for which applications for registrations have been filed in the United States Patent and Trademark Office:

Trademark	Number
CREEPY CRAWLERS WORKSHOP	1,747,848

AND WHEREAS, Toymax, Inc., a corporation with an office 22619 Pacific Coast Highway, Malibu, CA (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$2.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 1st day of July 2002.

TOYMAX (H.K.) LIMITED
By 
Title C.F.O.