

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|  |  |                       |                           |
|--|--|-----------------------|---------------------------|
| <b>SUBMISSION TYPE:</b>                                  | NEW ASSIGNMENT   |                       |                           |
| <b>NATURE OF CONVEYANCE:</b>                             | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL   |                       |                           |
| <b>CONVEYING PARTY DATA</b>                              |  |                       |                           |
| <b>Name</b>  | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>        |
| Jeff A. Neumeyer   |  | 11/16/2004            | INDIVIDUAL: UNITED STATES |
| <b>RECEIVING PARTY DATA</b>                              |  |                       |                           |
| <b>Name:</b>   | America's Collectibles Network, Inc.   |                       |                           |
| <b>Street Address:</b>                                   | 10001 Kingston Pike  |                       |                           |
| <b>City:</b>   | Knoxville  |                       |                           |
| <b>State/Country:</b>                                    | TENNESSEE  |                       |                           |
| <b>Postal Code:</b>                                      | 37922  |                       |                           |
| <b>Entity Type:</b>                                      | CORPORATION: TENNESSEE   |                       |                           |
| <b>PROPERTY NUMBERS Total: 1</b>                         |  |                       |                           |
| <b>Property Type</b>                                     | <b>Number</b>  | <b>Word Mark</b>      |                           |
| Registration Number:                                     | 2407096  | JEWELRYTV.COM         |                           |
| <b>CORRESPONDENCE DATA</b>                               |  |                       |                           |
| <b>Fax Number:</b>                                       | (865)584-0104  |                       |                           |
|  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                           |
| <b>Phone:</b>  | 865-584-0105   |                       |                           |
| <b>Email:</b>  | repitts@pitts-brittian.com   |                       |                           |
| <b>Correspondent Name:</b>                               | Robert E. Pitts  |                       |                           |
| <b>Address Line 1:</b>                                   | P.O. Box 51295   |                       |                           |
| <b>Address Line 4:</b>                                   | Knoxville, TENNESSEE 37950-1295  |                       |                           |
| <b>ATTORNEY DOCKET NUMBER:</b>                           | 30712.83   |                       |                           |
| <b>NAME OF SUBMITTER:</b>                                | Robert E. Pitts  |                       |                           |
| <b>Total Attachments: 1</b><br>source=00011925#page1.tif |  |                       |                           |

OP \$40.00 2407096

**ASSIGNMENT**

Whereas, **Jeff A. Neumeyer** (hereinafter referred to as "ASSIGNOR"), having an address of 4925 Bissonet Drive, Metairie, Louisiana 70003, has used the trademark/service mark and domain name "JEWELRYTV.COM" (hereinafter referred to as "the MARK") on and in connection with jewelry, watches, precious stones and clocks, and on-line retail services featuring jewelry, precious stones, watches and clocks accessed via a global computer network, and is the owner of U. S. Trademark Registration No. 2,407,096 issued thereupon; and

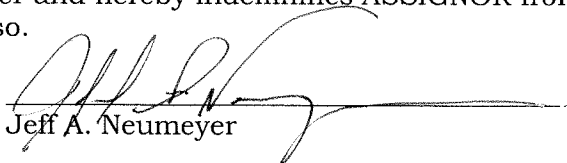
Whereas, ASSIGNOR is desirous of assigning his entire right, title and interest in and to the MARK to **America's Collectibles Network, Inc.** (hereinafter referred to as "ASSIGNEE"), a corporation of the State of Tennessee, having an address of 10001 Kingston Pike, Knoxville, Tennessee 37922.

Now, Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

ASSIGNOR hereby assigns, transfers and conveys, to ASSIGNEE, ASSIGNOR'S entire right, title and interest in and to the MARK including, without limitation, U. S. Trademark Registration No. 2,407,096 issued thereupon, all other U. S. and foreign trademark registrations that have issued or may issue thereupon, all U. S. and foreign renewal registrations that have issued or may issue thereupon; all common law rights in and to the MARK, all rights of action for past and future infringement of the MARK, all other past and future rights of action and claims relating to the MARK, all goodwill acquired in the MARK and the goodwill of the business in connection with which the MARK is used.

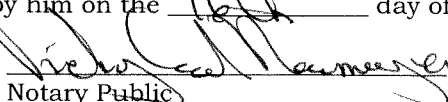
ASSIGNOR warrants that he is the owner of the MARK and Trademark Registration No. 2,407,096, together with the goodwill and the right to sue for past infringement; that he is authorized to make this assignment; and that there has been no previous assignment or transfer of any rights and interests mentioned herein to a third party.

ASSIGNEE will take all necessary steps to record this Assignment with the Patent and Trademark Office in a timely manner and hereby indemnifies ASSIGNOR from any liability arising out of any failure to do so.

  
Jeff A. Neumeyer

State of Louisiana  
County of Jefferson  
*Rivers*

I hereby certify that before me personally appeared **JEFF A. NEUMEYER**, personally known by me, who then and there was duly sworn by me, and under oath acknowledged that the foregoing instrument was duly signed, sealed and delivered by him on the 16th day of November, 2004, all of which took place in my jurisdiction.

  
Notary Public

My commission expires: on my death