

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Thompson & Co., Inc.		11/17/2004	CORPORATION:

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Thompson & Co. of Tampa, Inc.
<b>Street Address:</b>	5401 Hangar Court
<b>City:</b>	Tampa
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33634
<b>Entity Type:</b>	CORPORATION:

<b>PROPERTY NUMBERS Total: 3</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2017117	BONUS BOX CLUB
Registration Number:	2034465	THE SWEET SMELL OF SUCCESS
Registration Number:	2124720	DENVER SWEETS

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(813)229-8073
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	813-226-0440
<b>Email:</b>	firm@tampaiplaw.com
<b>Correspondent Name:</b>	David W. Pettis, Jr., Esq.
<b>Address Line 1:</b>	501 E. Kennedy Blvd., Suite 700
<b>Address Line 4:</b>	Tampa, FLORIDA 33602-5200

<b>ATTORNEY DOCKET NUMBER:</b>	P-2326-010/030/004; T&CO.
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<b>NAME OF SUBMITTER:</b>	David W. Pettis, Jr., Esq.
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<b>Total Attachments: 1</b> source=ASSIGNMENT#page1.tif
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OP \$90.00 2017/11/17

**ASSIGNMENT OF REGISTERED MARKS**

WHEREAS, THOMPSON & CO., INC., a Florida corporation (hereinafter referred to as "Assignor"), having its principal place of business in Tampa, Florida, has adopted and used the following Marks (hereinafter referred to as "Marks") to identify mail order services featuring cigars and a brand of cigars:

1. BONUS BOX CLUB, Reg. No. 2,017,117, issued 11/19/1996
2. THE SWEET SMELL OF SUCCESS, Reg. No. 2,034,465, issued 1/28/1997
3. DENVER SWEETS, Reg. No. 2,124,720, issued 12/30/1997.

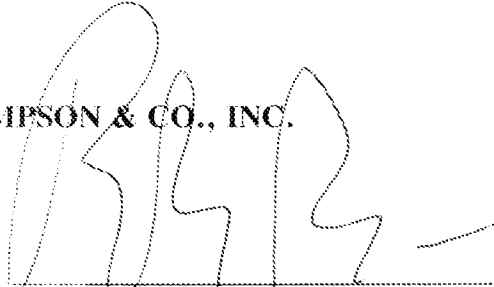
WHEREAS, THOMPSON & CO. OF TAMPA, INC., a Florida corporation having its principal place of business at 5401 Hangar Court, Tampa, Florida 33634 (hereinafter referred to as "Assignee"), is desirous of acquiring said marks and the registrations thereof;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee the entire right, title and interest in and to the said Marks, together with the good will of the business symbolized by the Marks, and in the above-identified registrations thereof, including any renewals therefor for the United States, its territories and possessions.

DATED this 17 day of NOVEMBER, 2004.

THOMPSON & CO., INC.

By:

  
Robert M. Franzblau, President