

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YOUNG'S MARKET COMPANY		11/01/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	YOUNG'S HOLDINGS, INC.
Street Address:	2164 N. Batavia Street
City:	Orange
State/Country:	CALIFORNIA
Postal Code:	92865
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	1357039	SHRIMP GALORE
Registration Number:	805678	YOUNG'S SUPREME
Registration Number:	783317	Y
Registration Number:	811795	YOUNG'S Y

CORRESPONDENCE DATA	
Fax Number:	(805)435-1795
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	trademarks@dirksenlaw.com
Correspondent Name:	Thomas A. Dirksen
Address Line 1:	2829 Townsgate Road, Suite 320
Address Line 4:	Westlake Village, CALIFORNIA 91361

NAME OF SUBMITTER:	Thomas A. Dirksen
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Total Attachments: 2
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OP \$115.00 1357039

A S S I G N M E N T

WHEREAS, YOUNG'S MARKET COMPANY, a Delaware corporation, whose address is 2164 N. Batavia Street, Orange, California 92865, has adopted and used the following trademarks which are registered in the United States Patent and Trademark Office, and which are fully identified as follows:

SHRIMP GALORE®	Reg. No. 1,357,039	Dated Aug. 27, 1985
YOUNG'S SUPREME®	Reg. No. 805,678	Dated March 16, 1966
Y & CREST DESIGN®	Reg. No. 783,317	Dated January 12, 1965
YOUNG'S Y & CREST DESIGN	Reg. No. 811,795	Dated July 26, 1966

WHEREAS, YOUNG'S HOLDINGS, INC., a Delaware corporation, with a main business address at 2164 N. Batavia Street, Orange, California 92865, is desirous of acquiring the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said YOUNG'S MARKET COMPANY does hereby assign unto the said YOUNG'S HOLDINGS, INC., all rights, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the marks, and the registrations thereof, Nos. 1,357,039; 783,317; 805,678; 811,795.

The above statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that willful false statements may jeopardize the validity of this assignment document.

YOUNG'S MARKET COMPANY

By Manuel Sandoz

Title: SENIOR VICE PRESIDENT - FINANCE
CORPORATE CONTROLLER

DATED this 1ST day of NOVEMBER, 2004