

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):
Pro Products, LLC

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other Indiana Limited Liability Company
 Citizenship (see guidelines) _____
 Execution Date(s) September 3, 2004
 Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies) Yes
 Additional names, addresses, or citizenship attached? No

Name: IOIP Holdings, LLC
 Internal Address: _____
 Street Address: 1515 Dividend Road
 City: Fort Wayne
 State: Indiana
 Country: U.S.A. Zip: 46808

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Indiana "LLC"
 Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____
 B. Trademark Registration No.(s) 1066551

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Thomas A. Adams
 Internal Address: Baker & Daniels
Suite 800
 Street Address: 111 East Wayne Street
 City: Fort Wayne
 State: Indiana Zip: 46802
 Phone Number: 260-424-8000
 Fax Number: 260-460-1700
 Email Address: fwteas bakerd.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
 Expiration Date _____

b. Deposit Account Number 020385 / 4040
 Authorized User Name Thomas A. Adams

9. Signature: Thomas A. Adams November 12, 2004

 Signature Date
 Thomas A. Adams
 Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 020385 1066551

ASSIGNMENT OF REGISTERED MARKS

WHEREAS, Pro Products, LLC an Indiana limited liability company (hereinafter "Assignor"), has adopted and owns the trademark(s) and/or service mark(s) shown on the attached Schedule that is hereby incorporated herein (hereinafter the "Mark(s)"), in connection with the goods and services indicated on such Schedule; and


WHEREAS, Assignor owns a current and valid federal registration for the Mark(s) upon the Principal Register of the United States Patent and Trademark Office as identified and described in the attached Schedule (hereinafter the "Registration(s)"); and

WHEREAS, IOIP Holdings, LLC, a limited liability corporation organized under the laws of Indiana (hereinafter "Assignee"), is desirous of acquiring said Mark(s), together with the goodwill of the business symbolized by said Mark(s) and the Registration(s);

NOW, THEREFORE, as a further capital contribution to the formation of Assignee and in further consideration of the Trademark License and Management Agreement executed by the parties hereto and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title and interest in and to the Mark(s) and the Registration(s), together with the goodwill of the business symbolized by said Mark(s), and any right to sue and recover for any past infringements of the Mark(s).

This Assignment is effective, as of Sept 3, 2004.

Assignor

By: 

Name: Joel Harter

Title: Managing Member, Pro Products, LLC

SCHEDULE

<u>MARK</u>	<u>U.S. REG. NO.</u>	<u>REG. DATE</u>	<u>GOODS/SERVICES</u>
BRITE-N WHITE	1,066,551	5/31/1977	Laundry and dish soap