

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		11/01/2004	CORPORATION:

RECEIVING PARTY DATA	
Name:	General Electric Company
Street Address:	1 River Road
City:	Schenectady
State/Country:	NEW YORK
Postal Code:	12345
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	2201003	GE INTEREST PLUS
Registration Number:	2244967	INTEREST PLUS

CORRESPONDENCE DATA	
Fax Number:	(203)373-2181
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	203-373-2895
Email:	trademark@corporate.ge.com
Correspondent Name:	Catherine Mennenga
Address Line 1:	General Electric Company
Address Line 2:	3135 Easton Turnpike
Address Line 4:	Fairfield, CONNECTICUT 06828

ATTORNEY DOCKET NUMBER:	GE INTEREST PLUS & OTHERS
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NAME OF SUBMITTER:	CN Norton
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Total Attachments: 1 source=GE Interest Plus & Interest Plus#page1.tif
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TRADEMARK ASSIGNMENT

WHEREAS, GENERAL ELECTRIC CAPITAL CORPORATION, a Corporation of the State of Delaware, of 260 Long Ridge Road, Stamford, Connecticut 06927 U.S.A. has adopted and used the following marks and is the owner of the following registrations for such marks in the following countries:

Trademark	Registration No.	Country
INTEREST PLUS	2,244,967	USA
GE INTEREST PLUS	2,201,003	USA

WHEREAS, GENERAL ELECTRIC COMPANY, a Corporation of the State of New York, 1 River Road, Schenectady, New York 12345 U.S.A. is desirous of acquiring said marks and the registrations thereof:

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said General Electric Capital Corporation does hereby assign unto the said General Electric Company the right, title and interest of General Electric Capital Corporation in each of said marks identified above together with the good will of the business symbolized by each of said marks and the above identified registrations of each of said marks.

IN WITNESS WHEREOF, General Electric Capital Corporation, has this 1st day of November, 2004 caused its corporate seal to be affixed and this assignment to be executed on its behalf by its duly authorized representative.

General Electric Capital Corporation

Dennis R. Sweeney
 Signature
 Name: Dennis R. Sweeney
 Title: Vice President

United States of America)
 State of Connecticut) SS.
 County of Fairfield)

On this 1st day of November, 2004 before me personally appeared Dennis R. Sweeney the person who signed this instrument, who acknowledged that he/she signed it as a free act on behalf of General Electric Capital Corporation with full authority to do so.

Rosa R. Key
 Notary Public
 My Commission expires: 3-31-05