

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Procter & Gamble Company		06/03/2003	CORPORATION: OHIO

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Woodridge Labs, Inc.
<b>Street Address:</b>	16217 Kittridge Street
<b>City:</b>	Van Nuys
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91406
<b>Entity Type:</b>	CORPORATION: CALIFORNIA

<b>PROPERTY NUMBERS Total: 1</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	0852910	PSSSSSST

<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(310)203-0567
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	310-203-8080
<b>Email:</b>	trademarkdocket@jmbm.com
<b>Correspondent Name:</b>	Rod S. Berman, Esq.
<b>Address Line 1:</b>	1900 Avenue of the Stars, 7th Floor
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067

<b>ATTORNEY DOCKET NUMBER:</b>	58165-0025
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<b>NAME OF SUBMITTER:</b>	Rita A. Rozen, Paralegal
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<b>Total Attachments: 1</b> source=Psssssst-Assignment#page1.tif
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CH \$40.00 0852910

**UNITED STATES**

**TRADEMARK ASSIGNMENT**

WHEREAS, **The Procter & Gamble Company**, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 USA, (the "Assignor") is the owner of the trademark registration **PSSSSSST Reg. No. 852,910** (the "Trademark) and;

WHEREAS, **Woodridge Labs, Inc.**, a corporation of the State of California located and doing business at 16217 Kittridge Street, Van Nuys, California 91406 USA, (the "Assignee"), is desirous of acquiring the Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark.

Signed at Cincinnati, Ohio this 3<sup>rd</sup> day of June 2003.

**The Procter & Gamble Company**

By: \_\_\_\_\_

Name: David M. Moyer

Title: Assistant Secretary