

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/07)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

11-16-2004



11/15/04

To the Director of the U. S. Patent & Trademark Office

102810368

documents of the new address(es) below.

1. Name of conveying party(ies) Cruz Bay Publishing, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____

Citizenship (see guidelines) _____

Execution Date(s) 11/11/2004

Additional names of conveying parties attached? Yes No

Address of receiving party(ies) _____

Additional names, addresses, or citizenship attached? Yes No

Name: Garlinghouse, LLC
Internal Address: _____
Address: Suite 650
Street Address: 300 Continental Avenue
City: El Segundo
State: California
Country: United States Zip: 90245

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other company Citizenship Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name effective _____
 Other Nunc Pro Tunc Assign 10/14/2003

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)
78222770 78222785

B. Trademark Registration No.(s)
2100528

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Edward T. White
Internal Address: Hunton & Williams LLP
Riverfront Plaza, East Tower
Street Address: 951 East Byrd Street
City: Richmond
State: Virginia Zip: 23219-4074
Phone Number: (804) 788-8523
Fax Number: (804) 344-7999
Email Address: HWRTIM@hunton.com

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ N/A

Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed *Fee Pd*

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____



9. Signature: Edward T. White
Signature _____ Date _____
Edward T. White

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (703) 306-6995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

NUNC PRO TUNC ASSIGNMENT OF MARKS

WHEREAS, Cruz Bay Publishing, Inc., a corporation organized under the laws of Delaware and having a business address at 300 Continental Avenue, Suite 650, El Segundo, California 90245, is the owner of the following trademarks, service marks, and U.S. applications therefor and registrations thereof:

<u>Trademark</u>	<u>Application/Registration No.</u>	<u>Filing/Registration Date</u>
LOG HOME DESIGN IDEAS	78/222,770	March 7, 2003
LOG HOME DESIGN IDEAS (Stylized)	78/222,785	March 7, 2003
		
LOG HOME DESIGN IDEAS (Stylized)	2,100,528	September 23, 1997
		

(collectively, the "Marks")

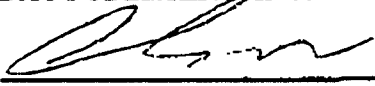
WHEREAS, Garlinghouse, LLC, a limited liability company organized under the laws of Delaware and having a business address at 300 Continental Avenue, Suite 650, El Segundo, California 90245, is desirous of acquiring the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Cruz Bay Publishing, Inc. hereby assigns to Garlinghouse, LLC all right, title and interest, whether statutory or at common law, in and to the Marks together with the goodwill of the business symbolized by the Marks.

LLC all right, title and interest, whether statutory or at common law, in and to the Marks together with the goodwill of the business symbolized by the Marks.

Executed this 11 day of November, 2004, but effective as of October 14, 2003.

CRUZ BAY PUBLISHING, INC.

By: 

Andrew W. Chernia
(Printed Name)

C.O.O.
(Position)