

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/20)

11-16-2004

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

11/15/04



102810369

To the Director of the U. S. Patent and Trademark Office

Documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Cruz Bay Publishing, Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Execution Date(s) 11/11/2004

Additional names of conveying parties attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Nunc Pro Tunc Assign effective 10/14/2008
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?

- Yes
- No

Name: Black Belt, LLC

Internal

Address: Suite 650

Street Address: 300 Continental Avenue

City: El Segundo

State: California

Country: United States Zip: 90245

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other company

Citizenship limited liability  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

76403880

76405298

B. Trademark Registration No.(s)

2157017

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Edward T. White

Internal Address: Hunton & Williams LLP  
Riverfront Plaza, East Tower

Street Address: ~~951 East Byrd Street~~

City: Richmond

State: Virginia Zip: 23219-4074

Phone Number: (804) 788-8523

Fax Number: (804) 344-7999

Email Address: HWRTM@hunton.com

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ N/A

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number \_\_\_\_\_

Authorized User Name \_\_\_\_\_

9. Signature:

*Edward T. White*  
Signature

Date

Edward T. White

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

5

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**NUNC PRO TUNC ASSIGNMENT OF MARKS**

WHEREAS, Cruz Bay Publishing, Inc., a corporation organized under the laws of Delaware and having a business address at 300 Continental Avenue, Suite 650, El Segundo, California 90245, is the owner of the following trademarks, service marks, and U.S. applications therefor and registrations thereof:

<u>Trademark</u>	<u>Application/Registration No.</u>	<u>Filing/Registration Date</u>
BLACK BELT	2,157,017	May 12, 1998
FIGHTSPORT	76/403,880	May 6, 2002
FIGHTSPORT (Stylized)	76/405,298	May 9, 2002

***FightSport***

(collectively, the "Marks")

WHEREAS, Black Belt, LLC, a limited liability company organized under the laws of Delaware and having a business address at 300 Continental Avenue, Suite 650, El Segundo, California 90245, is desirous of acquiring the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Cruz Bay Publishing, Inc. hereby assigns to Black Belt, LLC all right, title and interest, whether statutory or at common law, in and to the Marks together with the goodwill of the business symbolized by the Marks.

Executed this 11 day of November, 2004, but effective as of October 14, 2003.

CRUZ BAY PUBLISHING, INC.

By: 

Andrew W. Clerman  
(Printed Name)

C.O.O.  
(Position)

Total Attachments: 1  
source=Black Belt, LLC#page1.tif