

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

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| <b>SUBMISSION TYPE:</b> | NEW ASSIGNMENT |
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| <b>NATURE OF CONVEYANCE:</b> | NUNC PRO TUNC ASSIGNMENT |
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| <b>CONVEYING PARTY DATA</b> |                 |                       |                           |
| <b>Name</b>                 | <b>Formerly</b> | <b>Execution Date</b> | <b>Entity Type</b>        |
| Myles Kovacs                |                 | 11/29/2004            | INDIVIDUAL: UNITED STATES |

|                             |                         |
|-----------------------------|-------------------------|
| <b>RECEIVING PARTY DATA</b> |                         |
| <b>Name:</b>                | DUB Publishing, Inc.    |
| <b>Street Address:</b>      | 17008 Evergreen Place   |
| <b>Internal Address:</b>    | Suite C                 |
| <b>City:</b>                | City of Industry        |
| <b>State/Country:</b>       | CALIFORNIA              |
| <b>Postal Code:</b>         | 91745                   |
| <b>Entity Type:</b>         | CORPORATION: CALIFORNIA |

|                                  |               |                  |
|----------------------------------|---------------|------------------|
| <b>PROPERTY NUMBERS Total: 1</b> |               |                  |
| <b>Property Type</b>             | <b>Number</b> | <b>Word Mark</b> |
| Registration Number:             | 2408405       | DUB              |

|                                                                                      |                               |
|--------------------------------------------------------------------------------------|-------------------------------|
| <b>CORRESPONDENCE DATA</b>                                                           |                               |
| <b>Fax Number:</b>                                                                   | (212)894-5765                 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                               |
| <b>Phone:</b>                                                                        | 212-940-6365                  |
| <b>Email:</b>                                                                        | bret.danow@kmzr.com           |
| <b>Correspondent Name:</b>                                                           | Bret J. Danow                 |
| <b>Address Line 1:</b>                                                               | 575 Madison Avenue            |
| <b>Address Line 4:</b>                                                               | New York, NEW YORK 10022-2585 |

|                                |              |
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| <b>ATTORNEY DOCKET NUMBER:</b> | 331226-00003 |
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| <b>NAME OF SUBMITTER:</b> | Bret J. Danow |
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| <b>Total Attachments: 1</b><br>source=DUB Assignment#page1.tif |
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CH \$40.00 2408405

U.S. TRADEMARK ASSIGNMENT

WHEREAS, Myles Kovacs, an individual residing in the State of California, having an address at 207 East Hammel Street, Monterrey Park, California 91755 ("Assignor"), is the owner of U.S. Trademark Registration No. 2,408,405 for the mark DUB (the "Mark"); and

WHEREAS, DUB Publishing, Inc., a corporation organized under the laws of the State of California, having offices at 17008 Evergreen Place, Suite C, City of Industry, California 91745 ("Assignee"), is desirous of acquiring the Mark and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby confirms the assignment and transfer, effective on and as of October 8, 2001, to Assignee all of Assignor's right, title and interest in and to the Mark, together with the goodwill of the business symbolized by such Mark, and the right to sue for past infringements.

IN WITNESS WHEREOF, Assignor has signed this confirmatory Assignment this 29 day of November 2004.

By: 

Myles Kovacs  
Registrant

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