

06-04-2004

D/\$

Docket No. FOR02 A423

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

RECC 102759022 TRADEMARKS ONLINE

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To: The Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): FOREMOST INSURANCE COMPANY, GRAND RAPIDS, MICHIGAN
[] Individual(s) [] Association
[] General Partnership [] Limited Partnership
[X] Corporation—Michigan [] Other
Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies)
Name: FOREMOST CORPORATION OF AMERICA
Internal Address:
Street Address: 5600 Beech Tree Lane
City: Caledonia State: Michigan Zip: 49316

3. Nature of conveyance:
[X] Assignment [] Merger
[] Security Agreement [] Change of Name
[] Other
Execution Date: April 28, 2004

[] Individual(s) citizenship [] Association
[] General Partnership [] Limited Partnership
[X] Corporation—Michigan [] Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? [] Yes [X] No

4. Application number(s) or registration number(s):
A. Trademark Application No(s) 76/330,848 and 76/442,516

B. Trademark Registration No.(s) 921,723; 922,576; 954,670; 1,287,217; 1,469,984; 2,449,487; and 2,621,938
Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Douglas H. Siegel
Address: PRICE, HENEVELD, COOPER, DEWITT & LITTON, LLP
Street Address: 695 Kenmoor, S.E., PO Box 2567
City: Grand Rapids State: MI ZIP: 49501

6. Total number of applications and registration involved: 9
7. Total fee (37 C.F.R. § 3.41).....\$240.00
[X] Enclosed
[X] Authorized to be charged to deposit account
8. Deposit account number: 16-2463
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.
Douglas H. Siegel
Name of Person Signing
Signature
Date: May 19, 2004

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Mail Stop Assignment Recordation Services, Director of the U.S. Patent and Trademark Office P.O. Box 1450, Alexandria, Virginia 22313-1450

TRADEMARK REEL: 002981 FRAME: 0827

**ASSIGNMENT OF
TRADEMARKS**

WHEREAS, FOREMOST INSURANCE COMPANY, GRAND RAPIDS, MICHIGAN (“Assignor”) has adopted, owns, and is using the following trademarks, and is the owner of the listed U.S. Trademark Registrations and U.S. Trademark Applications for Registration (hereinafter referred to as “the Marks”):

REG. NO.	MARK	GOODS/SERVICES
921,723	TRAVEL SURE	Insurance services-namely, underwriting risk (International Class 36)
922,576	MOBILOWNERS	Insurance services-namely, underwriting risk (International Class 36)
954,670	SPORTSMAN	Insurance underwriting services (International Class 36)
1,287,217	MANUFACSURE	Insurance underwriting services and administration of insurance policies for others (International Class 36)
1,469,984	GOLDEN CIRCLE	Insurance services more specifically underwriting risk, issuance and administration of insurance policies (International Class 36)
2,449,487	DESIGN ONLY	Arranging and conducting athletic events, namely, golf tournaments (International Class 41)
2,621,938	FOREMOSTSTAR	Insurance service, namely, underwriting risk; issuance and administration of policies, claims, and benefits, providing information in the field of insurance via an internet Web site (International Class 36)

SERIAL NO.	MARK	GOODS/SERVICES
76/330,848	MY GREAT HOME	Providing information relating to home ownership, namely, information in the field of home insurance and home finance via a global computer network Web site (International Class 36); and Providing information on home life, namely, information on gardening, cooking, interior decorating, home safety, and home repair and maintenance via a global computer network Web site (International Class 42)
76/442,516	AMERICAN FEDERATION	Insurance underwriting services (International Class 36)

WHEREAS, FOREMOST CORPORATION OF AMERICA (“Assignee”) is the parent corporation of FOREMOST INSURANCE COMPANY , GRAND RAPIDS, MICHIGAN;


WHEREAS, Assignee desires to acquire the Marks;

NOW THEREFORE, for and in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, grants, conveys, assigns, transfers, and sets over to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.

Assignor hereby covenants that Assignor is the sole lawful owner of the rights in and to the Marks, and the goodwill associated therewith, and that Assignor has good rights to sell and transfer the same to Assignee.

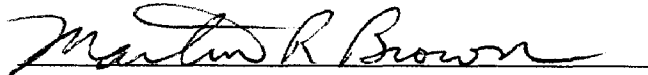
FOREMOST INSURANCE COMPANY,
GRAND RAPIDS, MICHIGAN

Dated: 4-28-04


Martin R. Brown
Secretary, Vice President and
Associate General Counsel

FOREMOST CORPORATION
OF AMERICA

Dated: 4-28-04


Martin R. Brown
Secretary