

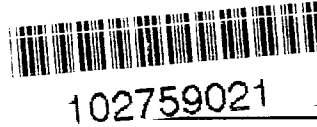


06-04-2004

Docket No. FOR02 A423

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

RECO TR



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To: The Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

**FOREMOST INSURANCE COMPANY,  
GRAND RAPIDS, MICHIGAN**

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation—Michigan               Other

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: **FOREMOST CORPORATION OF AMERICA**

Internal Address:

Street Address: **5600 Beech Tree Lane**

City: **Caledonia** State: **Michigan** Zip: **49316**

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: **April 28, 2004**

Individual(s) citizenship               Association  
 General Partnership               Limited Partnership  
 Corporation—Michigan               Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No(s) **76/330,848 and 76/442,516**

B. Trademark Registration No.(s) **921,723; 922,576; 954,670; 1,287,217; 1,469,984; 2,449,487; and 2,621,938**

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Douglas H. Siegel**

Address: **PRICE, HENEVELD, COOPER, DEWITT & LITTON, LLP**

Street Address: **695 Kenmoor, S.E., PO Box 2567**

City: **Grand Rapids** State: **MI** ZIP: **49501**

6. Total number of applications and registration involved: 9

7. Total fee (37 C.F.R. § 3.41).....\$**240.00**  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
**16-2463**  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Douglas H. Siegel**                      *Douglas H. Siegel*                      *May 19, 2004*  
Name of Person Signing                      Signature                      Date

06/03/2004 DBYRNE 00000057 76330848 Total number of pages including cover sheet, attachments, and document: 5

01 FC:8521 40.00 documents to be recorded with required cover sheet information to:  
02 FC:8522 200.00 Mail Stop 2000, Patent Recordation Services, Director of the U.S. Patent and Trademark Office  
P.O. Box 1450, Alexandria, Virginia 22313-1450

TRADEMARK REEL: 002981 FRAME: 0831

**ASSIGNMENT OF  
TRADEMARKS**

WHEREAS, FOREMOST INSURANCE COMPANY, GRAND RAPIDS, MICHIGAN (“Assignor”) has adopted, owns, and is using the following trademarks, and is the owner of the listed U.S. Trademark Registrations and U.S. Trademark Applications for Registration (hereinafter referred to as “the Marks”):

<b>REG. NO.</b>	<b>MARK</b>	<b>GOODS/SERVICES</b>
921,723	TRAVEL SURE	Insurance services-namely, underwriting risk (International Class 36)
922,576	MOBILOWNERS	Insurance services-namely, underwriting risk (International Class 36)
954,670	SPORTSMAN	Insurance underwriting services (International Class 36)
1,287,217	MANUFACSURE	Insurance underwriting services and administration of insurance policies for others (International Class 36)
1,469,984	GOLDEN CIRCLE	Insurance services more specifically underwriting risk, issuance and administration of insurance policies (International Class 36)
2,449,487	DESIGN ONLY	Arranging and conducting athletic events, namely, golf tournaments (International Class 41)
2,621,938	FOREMOSTSTAR	Insurance service, namely, underwriting risk; issuance and administration of policies, claims, and benefits, providing information in the field of insurance via an internet Web site (International Class 36)

SERIAL NO.	MARK	GOODS/SERVICES
76/330,848	MY GREAT HOME	Providing information relating to home ownership, namely, information in the field of home insurance and home finance via a global computer network Web site (International Class 36); and Providing information on home life, namely, information on gardening, cooking, interior decorating, home safety, and home repair and maintenance via a global computer network Web site (International Class 42)
76/442,516	AMERICAN FEDERATION	Insurance underwriting services (International Class 36)

WHEREAS, FOREMOST CORPORATION OF AMERICA (“Assignee”) is the parent corporation of FOREMOST INSURANCE COMPANY , GRAND RAPIDS, MICHIGAN;


WHEREAS, Assignee desires to acquire the Marks;

NOW THEREFORE, for and in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, grants, conveys, assigns, transfers, and sets over to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks.

Assignor hereby covenants that Assignor is the sole lawful owner of the rights in and to the Marks, and the goodwill associated therewith, and that Assignor has good rights to sell and transfer the same to Assignee.

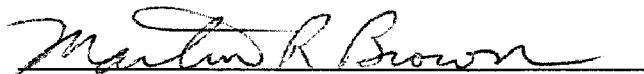
FOREMOST INSURANCE COMPANY,  
GRAND RAPIDS, MICHIGAN

Dated: 4-28-04

  
Martin R. Brown  
Secretary, Vice President and  
Associate General Counsel

FOREMOST CORPORATION  
OF AMERICA

Dated: 4-28-04

  
Martin R. Brown  
Secretary