

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VenVest, Inc.		11/23/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	One Hour Air Conditioning Franchising, L.L.C.		
Street Address:	2 North Tamiami Trail Ste 506		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34236		
Entity Type:	LTD LIAB JT ST CO: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2770121	FIXED RIGHT THE FIRST TIME OR YOU DON'T PAY A DIME	
CORRESPONDENCE DATA			
Fax Number:	(314)469-4850		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-469-2610		
Email:	TMAttorneyHeller@aol.com		
Correspondent Name:	Annette P. Heller		
Address Line 1:	14323 S. Outer Forty Ste 512 S		
Address Line 4:	Town & Country, MISSOURI 63017		
ATTORNEY DOCKET NUMBER:	O127/03 012TM02		
NAME OF SUBMITTER:	Annette P. Heller, Attorney		
Total Attachments: 1 source=o127ass#page1.tif			

OP \$40.00 2770121

TRADEMARK ASSIGNMENT

Whereas, VenVest, Inc. (Assignor), a Delaware corporation, located and doing business at 7777 Bonhomme Suite 1800, St. Louis, Missouri 63105 is the owner of the trademark FIXED RIGHT THE FIRST TIME OR YOU DON'T PAY A DIME, and the trademark registration number 2,770,121 registered on September 30, 2003 in the U.S. Patent and Trademark Office, and

Whereas, One Hour Air Conditioning Franchising, L.L.C. (Assignee), a Florida corporation, with its principal place of business at 2 North Tamiami Trail, Sarasota, Florida 34236, is desirous of acquiring said trademark and registration.

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign nunc pro tunc unto said Assignee, all rights, title and interest in and to the said trademark together with the good will of the business symbolized by the said trademark, and in and to any and all causes of action (either in law or in equity), and the right to enforce any rights and file any causes of action, including the right to recover damages, for any past, present or future infringement or misappropriation of said trademark and the registration thereof effective as of February 20, 2003

VENVEST, INC.

By: 
Patty Myers, Vice President

Dated: 11-23-04