

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kenover Marketing Corp.		11/18/2004	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	Royal Wine Corporation
Doing Business As:	HKS Marketing Ltd.
Street Address:	63 North Hook Road
City:	Bayonne
State/Country:	NEW JERSEY
Postal Code:	07002
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2770201	POULTRY DELIGHT

CORRESPONDENCE DATA	
Fax Number:	(732)632-8760
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	732-632-6060
Email:	prcarey@buchmanlaw.com
Correspondent Name:	Paulette R. Carey
Address Line 1:	510 Thornall St., Suite 200
Address Line 4:	Edison, NEW JERSEY 08837

ATTORNEY DOCKET NUMBER:	ROYAL 5374
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NAME OF SUBMITTER:	Paulette R. Carey
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Total Attachments: 1 source=20041130153107284#page1.tif
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OP \$40.00 2770201

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Kenover Marketing Corp., a corporation organized and existing under the laws of the State of New York ("Kenover") is the owner of the trademark POULTRY DELIGHT and of US Trademark Registration no. 2,770,201 therefor (the "Mark"); and

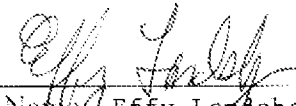
**WHEREAS**, Royal Wine Corporation d/b/a HKS Marketing Ltd., a corporation organized and existing under the laws of the State of New York is desirous of acquiring said Mark, the registrations and applications for registrations therefor and the goodwill of the business appertaining thereto;

**NOW, THEREFORE**, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, Kenover does hereby assign to Royal Wine Corporation d/b/a HKS Marketing Ltd., all right, title and interest in and to the Mark and the registrations and any of its applications for registrations therefor, together with the goodwill of the business symbolized by the Mark.

Dated this 18 day of November.

KENOVER MARKETING CORP.

By: \_\_\_\_\_

  
Name: Effy Landsberg  
Title: Vice President