

T/4043-155

TRADEMARKS RECORDATION COVER SHEET


To the Director of the U.S. Patent and Trademark Office: Please record the attached original document or copy thereof.

<p>1. Name of conveying party(ies): American Jean of Richmond Virginia, Inc.</p> <p>Type of Entity: Corporation-Virginia</p> <p>Additional names(s) of conveying party(ies) attached? No</p>	<p>2. Name and Address of receiving party(ies): CITA Tabacos de Canarias, S.L. c/ Juan Ravina Méndez s/n B° Chamberi, Fábrica CITA 38009 Santa Cruz de Tenerife SPAIN</p> <p>Type of Entity: Corporation-Spain</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes</p> <p>Additional name(s) & address(es) attached? No</p>
<p>3. Nature of Conveyance: Assignment</p> <p>Execution Date: October 21, 2004</p> <p>4.A. Trademark Application No(s):</p>	<p>B. Trademark Registration No.(s) 2,632,926</p> <p>Additional numbers attached? No</p>

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p>	<p>6. Total number of documents involved: 2</p>
<p>OSTROLENK, FABER, GERB & SOFFEN, LLP 1180 Avenue of the Americas New York, New York 10036-8403</p>	<p>7. Total fee (37 CFR 3.41): \$ 40.00</p> <p>Enclosed as part of Check No. N/A</p> <p><small>In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.</small></p>

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8. *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Charles P. LaPolla  **November 23, 2004**

Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **4**

CH \$40.00 150700 2632926

**UNITED STATES OF AMERICA
DEED OF ASSIGNMENT**

This ASSIGNMENT made the 21 day of October, 2004

BETWEEN:

AMERICAN JEAN OF RICHMOND VIRGINIA, INC.

a corporation organised under the laws of Virginia, located at _____

(hereinafter called the "ASSIGNOR") of one part and

CITA TABACOS DE CANARIAS, S.L.

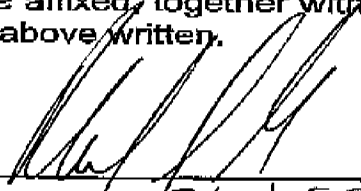
a corporation organised under the laws of Spain, located at _____

(hereinafter called the "ASSIGNEE") of the other part:


WHEREAS the assignor is the proprietor of Trade mark
No. 2632926 AMERICAN JEAN in international class 34

AND WHEREAS the Assignor has agreed with the Assignee for the sale, assignment and transfer of the said Trademark to the Assignee together with the goodwill of the business concerned in the goods with respect to which the Trademark is registered for, NOW WITNESSETH that in pursuance of said agreement, and in consideration of the sum of one dollar (\$1.00) paid by the said Assignee to the said Assignor, the receipt of which is hereby acknowledged, the Assignor hereby sells, assigns and transfers unto the Assignee said Trademark and all right, title and interest therein, together with the goodwill of the business concerned in the goods with respect to which the said trademark is registered for, and the right to sue and recover for past infringement thereof, TO HOLD the same unto and to the use of the Assignee, its successors and assigns absolutely during the residue of the term for which said Trademark is registered, and during the extension of the said term;

IN WITNESS WHEREOF the said parties have hereto caused their corporate seals to be affixed, together with the signatures of duly authorised officers, the day and year first above written.



ASSIGNOR *Roberto F. Freitas
By Power of Attorney*



ASSIGNEE
*FRANCISCO JAVIER ZAMORANO
PRESIDENTE
CONSEJERO DELEGADO*

APPOINTMENT FOR DOMESTIC REPRESENTATIVE

OSTROLENK, FABER, GERB & SOFFEN, LLP whose postal address is 1180 Avenue of the Americas, New York, New York 10036-8403 United States of America, is hereby designated applicant's representative upon whom notices of process in proceedings affecting the Mark may be served

POWER OF ATTORNEY

Applicant hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation:

Samuel H. Weiner, Robert C. Faber, Max Moskowitz, James A. Finder, William O. Gray, III, Louis C. Dujmich, Douglas A. Miro and Alfred R. Fabricant

members of the Bar of the State of New York.

Charles P. LaPolla
c/o OSTROLENK, FABER, GERB & SOFFEN, LLP

1180 Avenue of the Americas, New York, New York 10036-8403 United States of America, to prosecute this assignment, to transact all business in the Patent and Trademark Office in connection therewith and to receive all the documentation concerned.

CITA TABACOS DE CANARIAS S.L.

Signature _____

Title _____

Date _____

Consejero Delegado

October 21, 2004