

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mazzetta Company, LLC		11/30/2004	Limited Liability Company: ILLINOIS

RECEIVING PARTY DATA	
Name:	Simunovich Fisheries Ltd.
Street Address:	1 Market Place
City:	Auckland
State/Country:	NEW ZEALAND
Entity Type:	CORPORATION: NEW ZEALAND

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	1511118	SIMU

CORRESPONDENCE DATA	
Fax Number:	(312)236-7516
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312/368-4000
Email:	ch.tm@piperrudnick.com
Correspondent Name:	Keith W. Medansky
Address Line 1:	Piper Rudnick LLP
Address Line 2:	P. O. Box 64807
Address Line 4:	Chicago, ILLINOIS 60664-0807

ATTORNEY DOCKET NUMBER:	243471-2
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	

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Address Line 4:

NAME OF SUBMITTER:

Deborah L. Donovan

Total Attachments: 1
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ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Mazzetta Company, LLC, an Illinois limited liability company, having a place of business at 1990 St. Johns Avenue, Suite 204, Highland Park, IL 60035 ("Assignor"), is the sole and exclusive owner of the mark SIMU, United States trademark Reg. No. 1,511,118 (the "Mark"); and

WHEREAS, Simunovich Fisheries Ltd., a New Zealand corporation, having a place of business at 1 Market Place, Auckland, New Zealand ("Assignee"), desires to acquire the entire right, title and interest in, to and under said Mark and the registration thereof;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Mark and registration, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

AND, This assignment is made "AS IS" and as a quitclaim, without any representation or warranty as to validity, ownership or any other matter.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment by its proper officers thereunto duly authorized as of November 30, 2004.

MAZZETTA COMPANY, LLC

By: 

Thomas J. Mazzetta
President, Jorzac Corp., a member of
Mazzetta Company, LLC