

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hess AG		10/11/2004	CORPORATION: SWITZERLAND

RECEIVING PARTY DATA	
Name:	Hess Group AG
Street Address:	Steinholzli
City:	Liebefeld-Bern
State/Country:	SWITZERLAND
Postal Code:	3097
Entity Type:	CORPORATION: SWITZERLAND

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2793639	COLOME

CORRESPONDENCE DATA	
Fax Number:	(415)882-3232
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	415-882-3200
Email:	tmparalegal2@owe.com
Correspondent Name:	Owen, Wickersham & Erickson, P.C.
Address Line 1:	455 Market Street
Address Line 2:	Suite 1910
Address Line 4:	San Francisco, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	EBHESS 00009
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DOMESTIC REPRESENTATIVE	
Name:	
Address Line 1:	
Address Line 2:	
Address Line 3:	

CH \$40.00 2793639

Address Line 4:

NAME OF SUBMITTER:

Melville Owen, Esq.

Total Attachments: 1

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**DEED OF ASSIGNMENT / UNITED STATES OF AMERICA**

ASSIGNMENT made this 11th day of October Two thousand and four

**BETWEEN**

**Hess AG  
Steinhölzli  
3097 Liebefeld**

hereinafter called the "the ASSIGNOR" of the one part

**AND**

**Hess Group AG  
Steinhölzli  
3097 Liebefeld-Bern**

hereinafter called the "the ASSIGNEE" of the other part.


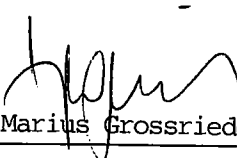
WHEREAS the ASSIGNOR is the owner of the following trademark, which is now registered in the United States:

Trademark	Register Number	Filed on	Class
COLOMÉ	2.793.639	June 26, 2001 (76/277319)	33

AND WHEREAS the ASSIGNEE is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all rights, title and interest in and to the said trademark together with the part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark, and the registration thereof, and with all claims arising out of or relating to the use or the ownership of said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 11th day of Oct. 2004

Hess AG    
by Dr. Max Lienhard Marius Grossrieder

title Chairman and CEO Senior Vice President