

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
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<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Virgo Publishing, Inc.		11/30/2004	CORPORATION: ARIZONA
Virgo Publishing, Inc.		11/30/2004	CORPORATION: ARIZONA

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Virgo Publishing , LLC
<b>Street Address:</b>	3300 N. Central Ave. #2500
<b>City:</b>	Phoenix
<b>State/Country:</b>	ARIZONA
<b>Postal Code:</b>	85012
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

**PROPERTY NUMBERS Total: 54**

Property Type	Number	Word Mark
Registration Number:	2544209	A-COM APPLICATIONS COMMERCE MARKETS AND TECHNOLOGY
Registration Number:	2347892	AGENT CONFERENCE & EXPO
Registration Number:	2347899	AGENT EDUCATIONAL NETWORK
Registration Number:	2226230	ASSISTED LIVING SUCCESS
Registration Number:	2503649	BOB INTERACTIVE
Registration Number:	2431276	BOB MAGAZINE
Registration Number:	2487053	BOB BUILDING ONLINE BUSINESS
Registration Number:	2448539	BUILDING ONLINE BUSINESS MAGAZINE
Registration Number:	2278566	BUS BUSINESS JOURNAL
Registration Number:	2425955	CHILD CARE BUSINESS
Registration Number:	2046837	CHURCH BUSINESS
Registration Number:	2302215	CREATIVE EXPO ENVIRONMENTS
Registration Number:	2776977	ENDONURSE
Registration Number:	2820929	FORENSIC FOCUS

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Registration Number:	2728400	FORENSIC NURSE
Registration Number:	2401118	HORSE PROFESSIONAL
Registration Number:	2054669	HSR HEALTH SUPPLEMENT RETAILER
Registration Number:	2886060	ICT
Registration Number:	2180566	INFECTION CONTROL TODAY
Registration Number:	2358577	INNSIGHTS
Registration Number:	2363192	INNSIGHTS
Registration Number:	1710011	INSIDE SELF-STORAGE
Registration Number:	1915351	INSIDE SELF-STORAGE EXPO
Registration Number:	1808461	FACT BOOK INSIDE SELF-STORAGE
Registration Number:	2450653	ISS
Registration Number:	2430009	JUICED!
Registration Number:	1461859	LOOKING FIT
Registration Number:	2372902	LOOKING FIT'S INTERNATIONAL TANNING TRADE EXPO
Registration Number:	2667430	LOSS PREVENTION & SECURITY JOURNAL
Registration Number:	2811931	MEMORY CARE PROFESSIONAL
Registration Number:	2254609	MODERN CAR CARE
Registration Number:	2296211	NATURAL PRODUCTS INDUSTRY INSIDER
Registration Number:	2265879	ORGANIC AND NATURAL NEWS
Registration Number:	2360898	PETROMART BUSINESS
Registration Number:	2367209	PETRO MART BUSINESS
Registration Number:	1512639	PHONE +
Registration Number:	2718240	PRIVATE SCHOOL BUSINESS
Registration Number:	2875793	PUBLIC VENUE SECURITY
Registration Number:	2211268	SOUNDING BOARD
Registration Number:	2416692	STAGECRAFT
Registration Number:	2439675	SUN WELLNESS
Registration Number:	2187737	SUPPLYSIDE
Registration Number:	2296043	T@G TELECOM AGENTS GROUP
Registration Number:	2132838	THE CORPORATE LOGO
Registration Number:	2290210	TODAY'S LIBRARIAN
Registration Number:	2736571	TODAY'S SURGICENTER
Registration Number:	2026194	X-CHANGE
Serial Number:	76578414	LOW CARB RETAILER
Serial Number:	76566458	PROFESSIONAL DOOR DEALER

Serial Number:	76564658	SPA 20/20
Serial Number:	76564668	WIRELESS FIDELITY
Serial Number:	76608106	CHANNEL PARTNERS CONFERENCE & EXPO
Serial Number:	76597395	NUTRILEARN
Serial Number:	76581719	THE TANNING TOUR

**CORRESPONDENCE DATA**

Fax Number: (404)572-5149

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 404-572-2611

Email: vfitzpatrick@kslaw.com

Correspondent Name: King & Spalding LLP

Address Line 1: 191 Peachtree Street

Address Line 2: Vandy F. Fitzpatrick

Address Line 4: Atlanta, GEORGIA 30303

**NAME OF SUBMITTER:**

Vandy F. Fitzpatrick

**Total Attachments: 4**

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**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS (U.S.)**

**ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS (U.S.)**, dated as of November 30, 2004, between **Virgo Publishing, Inc.**, an Arizona corporation (the "Assignor") and **Virgo Publishing, LLC**, a Delaware limited liability company (the "Assignee").

WHEREAS, Assignor has adopted and used and is using the trademarks and service marks (the "Marks") identified on Exhibit A hereto, and is the owner of the registrations of and pending registration applications for such Marks in the United States Patent and Trademark Office and other jurisdictions identified on said Exhibit A; and

WHEREAS, Assignee is desirous of acquiring the Marks and the registrations thereof and registration applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto Assignee all right, title and interest in and to the Marks, together with (a) the registrations of and registration applications for the Marks, (b) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks or the registrations thereof or such associated goodwill.

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IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this assignment as of the date first set forth above.

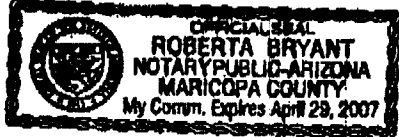
VIRGO PUBLISHING, INC.

By: [Signature]  
Name: CEO  
Title:

STATE OF ARIZONA )  
COUNTY OF MARICOPA )

ss.

On November 30, 2004, before me Roberta Bryant personally appeared Robert Titsch, /  personally known to me OR /  proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

[Signature]  
Notary Public

EXHIBIT A

	<u>Name</u>	<u>Registration Numbers</u>	<u>Registration Date</u>
<b><u>Registered United States Trademarks and Servicemarks</u></b>			
1.	A-Com Applications Commerce Markets and Technology	2,544,209	3/05/02
2.	Agent Conference & Expo	2,347,892	5/02/00
3.	Agent Educational Network	2,347,899	5/02/00
4.	Assisted Living Success	2,226,230	2/23/99
5.	BOB Interactive	2,503,649	11/06/01
6.	BOB Magazine	2,431,276	2/27/01
7.	BOB Building Online Business	2,487,053	9/11/01
8.	Building Online Business Magazine	2,448,539	5/01/01
9.	BUS Business Journal	2,278,566	9/14/99
10.	Child Care Business	2,425,955	1/30/01
11.	Church Business (Design)	2,046,837	3/18/97
12.	Creative Expo Environment	2,302,215	12/21/99
13.	Endonurse	2,776,977	10/21/03
14.	Forensic Focus	2,820,929	3/09/04
15.	Forensic Focus	[ ]	[ ]
16.	Forensic Nurse	2,728,400	6/17/03
17.	Horse Professional	2,401,118	10/31/00
18.	HSR Health Supplement Retailer (Design)	2,054,669	4/22/97
19.	ICT	2,886,060	9/21/04
20.	Infection Control Today	2,180,566	8/11/98
21.	Innsights	2,358,577	6/13/00
22.	Innsights (Design)	2,363,192	6/27/00
23.	Inside Self-Storage (Design)	1,710,011	8/25/92
24.	Inside Self-Storage Expo	1,915,351	8/29/95
25.	Inside Self-Storage Fact Book	1,808,461	11/30/93
26.	ISS	2,450,653	5/15/01
27.	Juiced! (Design)	2,430,009	2/20/01

28.	Looking Fit (Design)	1,461,859	10/20/87
29.	Looking Fit's International Tanning Trade Expo	2,372,902	8/01/00
30.	Loss Prevention & Security Journal	2,667,430	12/24/02
31.	Memory Care Professional	2,811,931	2/03/04
32.	Modern Car Care (Design)	2,254,609	6/15/99
33.	Natural Products Industry Insider	2,296,211	11/30/99
34.	Organic and Natural News	2,265,879	7/27/99
35.	Petromart Business	2,360,898	6/20/00
36.	Petro Mart Business (Design)	2,367,209	7/11/00
37.	Phone+ (Design)	1,512,639	11/15/88
38.	Private School Business	2,718,240	5/20/03
39.	Public Venue Security	2,875,793	8/17/04
40.	Sounding Board	2,211,268	12/15/98
41.	Stagecraft	2,416,692	12/26/00
42.	Sun Wellness	2,439,675	3/27/01
43.	Supplyside (Design)	2,187,737	9/08/98
44.	T @ G Telecom Agents Group	2,296,043	11/30/89
45.	The Corporate Logo (Design)	2,132,838	1/27/98
46.	Today's Librarian	2,290,210	11/02/99
47.	Today's Surgicenter	2,736,571	7/15/03
48.	X-Change	2,026,194	12/24/96

**Pending United States Trademark Applications**

1.	Low Carb Retailer	76/578,414	3/01/04
2.	Professional Door Dealer	76/566,458	12/22/03
3.	Spa 20/20	76/564,658	12/11/03
4.	Wireless Fidelity	76/564,668	12/11/03

**Pending United States Servicemark Applications**

1.	Channel Partners Conference & Expo	76/608,106	8/23/04
2.	Nutrilearn	76/597,395	6/15/04
3.	The Tanning Tour	76/581,719	3/18/04