

Form PTO-1594 (Rev. 06/04)
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Paris Desigös, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State *Florida*
- Other

Citizenship (see guidelines)

Execution Date(s) *October 6, 2004*

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: *Walden-Hays, Inc.*

Internal

Address:

Street Address: *853 Broadway*

City: *New York*

State: *New York*

Country: *United States* ip: *10003*

- Association Citizenship
- General Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship *New York*
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,425,432

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

UNLIMITED

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: *Roland Rodriguez*

Internal Address:

Unilever United States, Inc

Street Address: *700 Sylvan Avenue*

City: *Englewood Cliffs*

State: *New Jersey* Zip: *07632-3100*

Phone Number: *(201) 894-2725*

Fax Number: *(201) 894-2727*

Email Address: *roland.rodriguez@unilever.com*

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ *40.00*

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____ Expiration Date _____

b. Deposit Account Number *21-0043*

Authorized User Name *Roland Rodriguez*

9. Signature:

Roland Rodriguez
Signature
Roland Rodriguez

Nov. 10, 2004

Date

Total number of pages including cover sheet, attachments, and document: *2*

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22304

TRADEMARK

CH \$40.00 210043 2425432

Exhibit 1

U.S. TRADEMARK ASSIGNMENT

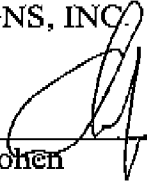
WHEREAS, PARIS DESIGNS, INC., a Florida corporation (hereinafter "Assignor"), is owner of the trademark UNLIMITED and U.S. registration no. 2425432 therefor; and

WHEREAS, WALDEN-HAYS, INC., a New York corporation (hereinafter "Assignee"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all right, title and interest in and to said trademark and registration therefor, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Agreement to be executed effective as of this 6 day of October, 2004.

PARIS DESIGNS, INC

By:  _____
Name: Paul Cohen
Title: President