

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

Attorney Docket  
No. TRZOT0253US

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

Bloch/New England, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State (Massachusetts)
- Other

Citizenship (see guidelines) US

Execution Date(s) 11/23/04

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: The Tranzonic Companies

Internal Address: \_\_\_\_\_

Street Address: 670 Alpha Drive

City: Highland Heights

State: Ohio

Country: USA Zip: 44143

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship US
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance:**

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)  
2,289,181

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

FAUX CREATIONS

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Donald L. Otto

Internal Address: RENNER, OTTO, BOISSELLE & SKLAR, LLP

Street Address: 1621 Euclid Avenue  
Nineteenth Floor

City: Cleveland

State: Ohio Zip: 44115

Phone Number: 216-621-1113

Fax Number: 216-621-6165

Email Address: DOTTO@RennerOtto.com

**6. Total number of applications and registrations involved:**

1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

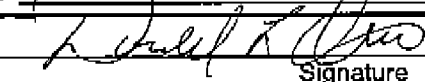
**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 18-0988

Authorized User Name Donald L. Otto

**9. Signature:**

  
Signature

11/29/04

Date

Donald L. Otto

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$40.00 180988 2289181

**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT, effective this 9<sup>th</sup> day of March, 2001 from Bloch/New England, Inc. (BLOCH), a corporation of Massachusetts having a place of business at 670 Alpha Drive, Highland Heights, Ohio 44143

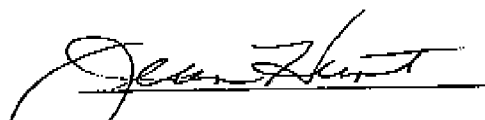
to

THE TRANZONIC COMPANIES (TRANZONIC), a corporation of Ohio having a place of business at 670 Alpha Drive, Highland Heights, Ohio 44143.

~~For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, BLOCH hereby sells, assigns and transfers to TRANZONIC the entire right, title and interest in and to the mark FAUX CREATIONS and United States Registration No. 2,289,181 therefor, together with the goodwill of the business symbolized by the mark.~~

IN WITNESS WHEREOF, BLOCH has signed this Assignment by its duly authorized officer effective on the date first above written.

BLOCH/NEW ENGLAND, INC.

  
Date: 11/23/04

By   
Name: Christopher T. Cira  
Title: Senior Vice President and CFO

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