

06-04-2004

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)



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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Pleasant Company

☐ Individual(s)☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State☐ Other

Wisconsin

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☐ Assignment☒ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: December 19, 2003

2. Name and address of receiving party(ies)

Name: Mattel, Inc.

Internal

Address:

Street Address: 333 Continental Boulevard

City: El Segundo State: CA Zip: 90245

☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State Delaware☐ OtherIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/475971

B. Trademark Registration No.(s)

Additional number(s) attached ☒ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael Moore, Esq.

Internal Address:

Mattel, Inc.

Street Address: 333 Continental Blvd.

06/03/2004 MBETACHE 00000090 503042 7675971

01 FC:8521 40.00 DA

City: El Segundo State: CA Zip: 90245

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

☐ Enclosed☒ Authorized to be charged to deposit account

8. Deposit account number:

DA 50-3042

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mariann Caplan

Name of Person Signing

Signature

5/25/04
DateTotal number of pages including cover sheet, attachments, and document: ☐Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks Box Assignments
Washington, D.C. 20231American LegalNet, Inc.
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REEL: 002984 FRAME: 0357

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:25 PM 12/22/2003
FILED 05:15 PM 12/22/2003
SRV 030828129 - 0673809 FILE

**CERTIFICATE OF OWNERSHIP AND MERGER
MERGING
PLEASANT COMPANY
INTO
MATTEL, INC.
(PURSUANT TO SECTION 253 OF THE GENERAL CORPORATION LAW OF
DELAWARE)**

Mattel, Inc., a Delaware corporation (the "Company"), does hereby certify:

FIRST: That the Company is incorporated pursuant to the General Corporation Law of the State of Delaware.

SECOND: That the Company owns all of the outstanding shares of each class of the capital stock of Pleasant Company, a Wisconsin corporation (the "Merging Corporation").

THIRD: That the Company, by the following resolutions of its Board of Directors, duly adopted on the 16th day of August, 2003, determined to merge into itself the Merging Corporation on the conditions set forth in such resolutions:

"RESOLVED, FURTHER, that the Company shall merge into itself its subsidiary, Pleasant Company, a Wisconsin corporation ("PC"), and assume all of said subsidiary's liabilities and obligations;

RESOLVED, FURTHER, that the officers of the Company shall be, and each of them hereby is, authorized and directed to make, execute and acknowledge a Certificate of Ownership and Merger, Articles of Merger and Plan of Merger setting forth a copy of the resolutions to merge said subsidiary into the Company and to assume said subsidiary's liabilities and obligations, and the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware and a certified copy thereof in the Office of the Recorder of Deeds of New Castle County in the State of Delaware and the Wisconsin Department of Financial Institutions ("DPI") as applicable;


RESOLVED, FURTHER, that the effective date of such merger shall be as provided in the filings made with the States of Wisconsin and Delaware."

Notwithstanding to whom presented at assembly and merger- pc.doc

FOURTH: That the effective date and time of the merger shall be 11:59 p.m. Eastern Standard Time on December 31, 2003.

IN WITNESS WHEREOF, the Company has caused this certificate to be signed by Robert Normie, its Senior Vice President, General Counsel and Secretary, and Norman Gholson, its Assistant Secretary, and its corporate seal to be affixed this 11th day of December, 2003.

MATTEL, INC.

By: 
Name: Robert Normie
Title: Senior Vice President,
General Counsel and
Secretary

ATTEST:

By: 
Name: Norman Gholson
Title: Assistant Secretary

[SEAL]

1:12:00 PM 12/29/2003

Delaware

PAGE 1

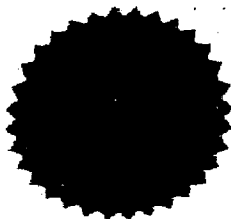
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"PLEASANT COMPANY", A WISCONSIN CORPORATION,
WITH AND INTO "MATTEL, INC." UNDER THE NAME OF "MATTEL,
INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF
THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE
TWENTY-SECOND DAY OF DECEMBER, A.D. 2003, AT 5:15 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF
THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY
OF DECEMBER, A.D. 2003, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE
NEW CASTLE COUNTY RECORDER OF DEEDS.



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

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AUTHENTICATION: 2839183

DATE: 12-29-03

RECORDED: 05/26/2004

TRADEMARK
REEL: 002984 FRAME: 0360