

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Virgo Publishing , LLC		11/30/2004	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	General Electric Capital Corporation
Street Address:	2325 Lakeview Parkway
Internal Address:	Suite 700
City:	Alpharetta
State/Country:	GEORGIA
Postal Code:	30004
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 55

Property Type	Number	Word Mark
Registration Number:	2544209	A-COM APPLICATIONS COMMERCE MARKETS AND TECHNOLOGY
Registration Number:	2347892	AGENT CONFERENCE & EXPO
Registration Number:	2347899	AGENT EDUCATIONAL NETWORK
Registration Number:	2226230	ASSISTED LIVING SUCCESS
Registration Number:	2503649	BOB INTERACTIVE
Registration Number:	2431276	BOB MAGAZINE
Registration Number:	2487053	BOB BUILDING ONLINE BUSINESS
Registration Number:	2448539	BUILDING ONLINE BUSINESS MAGAZINE
Registration Number:	2278566	BUS BUSINESS JOURNAL
Registration Number:	2425955	CHILD CARE BUSINESS
Registration Number:	2046837	CHURCH BUSINESS
Registration Number:	2302215	CREATIVE EXPO ENVIRONMENTS
Registration Number:	2776977	ENDONURSE

TRADEMARK

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Registration Number:	2820929	FORENSIC FOCUS
Registration Number:	2728400	FORENSIC NURSE
Registration Number:	2401118	HORSE PROFESSIONAL
Registration Number:	2054669	HSR HEALTH SUPPLEMENT RETAILER
Registration Number:	2886060	ICT
Registration Number:	2180566	INFECTION CONTROL TODAY
Registration Number:	2358577	INNSIGHTS
Registration Number:	2363192	INNSIGHTS
Registration Number:	1710011	INSIDE SELF-STORAGE
Registration Number:	1915351	INSIDE SELF-STORAGE EXPO
Registration Number:	1808461	FACT BOOK INSIDE SELF-STORAGE
Registration Number:	2450653	ISS
Registration Number:	2430009	JUICED!
Registration Number:	1461859	LOOKING FIT
Registration Number:	2372902	LOOKING FIT'S INTERNATIONAL TANNING TRADE EXPO
Registration Number:	2667430	LOSS PREVENTION & SECURITY JOURNAL
Registration Number:	2811931	MEMORY CARE PROFESSIONAL
Registration Number:	2254609	MODERN CAR CARE
Registration Number:	2296211	NATURAL PRODUCTS INDUSTRY INSIDER
Registration Number:	1996418	NTI NATIONAL TRAINING INSTITUTE
Registration Number:	2265879	ORGANIC AND NATURAL NEWS
Registration Number:	2360898	PETROMART BUSINESS
Registration Number:	2367209	PETRO MART BUSINESS
Registration Number:	1512639	PHONE +
Registration Number:	2718240	PRIVATE SCHOOL BUSINESS
Registration Number:	2875793	PUBLIC VENUE SECURITY
Registration Number:	2211268	SOUNDING BOARD
Registration Number:	2416692	STAGECRAFT
Registration Number:	2439675	SUN WELLNESS
Registration Number:	2187737	SUPPLYSIDE
Registration Number:	2296043	T@G TELECOM AGENTS GROUP
Registration Number:	2132838	THE CORPORATE LOGO
Registration Number:	2290210	TODAY'S LIBRARIAN
Registration Number:	2736571	TODAY'S SURGICENTER
Registration Number:	2026194	X-CHANGE

Serial Number:	76578414	LOW CARB RETAILER
Serial Number:	76566458	PROFESSIONAL DOOR DEALER
Serial Number:	76564658	SPA 20/20
Serial Number:	76564668	WIRELESS FIDELITY
Serial Number:	76608106	CHANNEL PARTNERS CONFERENCE & EXPO
Serial Number:	76597395	NUTRILEARN
Serial Number:	76581719	THE TANNING TOUR

CORRESPONDENCE DATA

Fax Number: (404)572-5149
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 404-572-2611
 Email: vfitzpatrick@kslaw.com
 Correspondent Name: King & Spalding LLP
 Address Line 1: 191 Peachtree Street
 Address Line 2: Vandy F. Fitzpatrick
 Address Line 4: Atlanta, GEORGIA 30303

NAME OF SUBMITTER:	Vandy F. Fitzpatrick
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Total Attachments: 8
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TRADEMARK SECURITY AGREEMENT

TRADEMARK SECURITY AGREEMENT, dated as of November 30, 2004, by VIRGO PUBLISHING, LLC, a Delaware limited liability company ("Grantor"), in favor of GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation, in its capacity as Agent for Lenders.

WITNESSETH:

WHEREAS, pursuant to that certain Credit Agreement dated as of the date hereof by and among Grantor, the Persons named therein as Credit Parties, Agent and the Persons signatory thereto from time to time as Lenders (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Credit Agreement"), Lenders have agreed to make the Loans and to incur Letter of Credit Obligations for the benefit of Grantor;

WHEREAS, Agent and Lenders are willing to make the Loans and to incur Letter of Credit Obligations as provided for in the Credit Agreement, but only upon the condition, among others, that Grantor shall have executed and delivered to Agent, for itself and the ratable benefit of Lenders, that certain Security Agreement dated as of the date herewith (including all annexes, exhibits or schedules thereto, as from time to time amended, restated, supplemented or otherwise modified, the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, Grantor is required to execute and deliver to Agent, for itself and the ratable benefit of Lenders, this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor hereby agrees as follows:

1. DEFINED TERMS. All capitalized terms used but not otherwise defined herein have the meanings given to them in Annex A thereto to the Credit Agreement.

2. GRANT OF SECURITY INTEREST IN TRADEMARK COLLATERAL. Grantor hereby grants to Agent, on behalf of itself and Lenders, a continuing security interest in all of Grantor's right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired (collectively, the "Trademark Collateral"):

- (a) all of its Trademarks and Trademark Licenses to which it is a party including those referred to on Schedule I hereto;
- (b) all reissues, continuations or extensions of the foregoing;
- (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark License; and

(d) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or Trademark licensed under any Trademark License or (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Trademark License.

3. SECURITY AGREEMENT. The security interests granted pursuant to this Trademark Security Agreement are granted in conjunction with the security interests granted to Agent, on behalf of itself and Lenders, pursuant to the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

[signature page follows]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

VIRGO PUBLISHING, LLC

By: Virgo Holdings, LLC, its Sole Member

By: _____

Name: Teresa Dunaway

Title: Chief Financial Officer and Treasurer

ACCEPTED AND ACKNOWLEDGED BY:

GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent

By: _____

Duly Authorized Signatory

ACKNOWLEDGMENT OF GRANTOR

STATE OF ARIZONA)

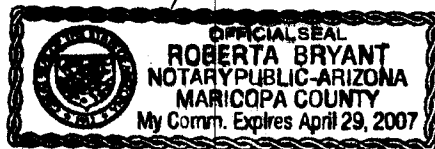
) ss.

COUNTY OF MARICOPA)

The foregoing instrument was acknowledged before me on this 30 day of November, 2004, by Teresa Dunaway, of Virgo Holdings, LLC, a Delaware limited liability company, sole member of Virgo Publishing, LLC, a Delaware limited liability company, on behalf of Virgo Publishing, LLC.

Notary Public

{seal}



[Signature Page to Trademark Security Agreement]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

VIRGO PUBLISHING, LLC

By: Virgo Holdings, LLC, its Sole Member

By: _____

Name: Teresa Dunaway

Title: Chief Financial Officer and Treasurer

ACCEPTED AND ACKNOWLEDGED BY:

GENERAL ELECTRIC CAPITAL
CORPORATION, as Agent

By:  _____
Duly Authorized Signatory

ACKNOWLEDGMENT OF GRANTOR

STATE OF ARIZONA)

) ss.

COUNTY OF MARICOPA)

The foregoing instrument was acknowledged before me on this ____ day of November, 2004, by Teresa Dunaway, of Virgo Holdings, LLC, a Delaware limited liability company, sole member of Virgo Publishing, LLC, a Delaware limited liability company, on behalf of Virgo Publishing, LLC.

Notary Public

{seal}

[Signature Page to Trademark Security Agreement]

**SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT**

TRADEMARK AND SERVICE MARK REGISTRATIONS

REGISTERED TRADEMARKS

See Exhibit A

TRADEMARK APPLICATIONS

See Exhibit B

TRADEMARK LICENSES

None

EXHIBIT A

Registered United States Trademarks and Servicemarks

<u>Name</u>	<u>Registration Numbers</u>	<u>Registration Date</u>
1. A-Com Applications Commerce Markets and Technology	2,544,209	3/05/02
2. Agent Conference & Expo	2,347,892	5/02/00
3. Agent Educational Network	2,347,899	5/02/00
4. Assisted Living Success	2,226,230	2/23/99
5. BOB Interactive	2,503,649	11/06/01
6. BOB Magazine	2,431,276	2/27/01
7. BOB Building Online Business	2,487,053	9/11/01
8. Building Online Business Magazine	2,448,539	5/01/01
9. BUS Business Journal	2,278,566	9/14/99
10. Child Care Business	2,425,955	1/30/01
11. Church Business (Design)	2,046,837	3/18/97
12. Creative Expo Environment	2,302,215	12/21/99
13. Endonurse	2,776,977	10/21/03
14. Forensic Focus	2,820,929	3/09/04
15. Forensic Focus	[_____]	[_____]
16. Forensic Nurse	2,728,400	6/17/03
17. Horse Professional	2,401,118	10/31/00
18. HSR Health Supplement Retailer (Design)	2,054,669	4/22/97
19. ICT	2,886,060	9/21/04
20. Infection Control Today	2,180,566	8/11/98
21. Innsights	2,358,577	6/13/00
22. Innsights (Design)	2,363,192	6/27/00
23. Inside Self-Storage (Design)	1,710,011	8/25/92
24. Inside Self-Storage Expo	1,915,351	8/29/95
25. Inside Self-Storage Fact Book	1,808,461	11/30/93
26. ISS	2,450,653	5/15/01
27. Juiced! (Design)	2,430,009	2/20/01

28.	Looking Fit (Design)	1,461,859	10/20/87
29.	Looking Fit's International Tanning Trade Expo	2,372,902	8/01/00
30.	Loss Prevention & Security Journal	2,667,430	12/24/02
31.	Memory Care Professional	2,811,931	2/03/04
32.	Modern Car Care (Design)	2,254,609	6/15/99
33.	Natural Products Industry Insider	2,296,211	11/30/99
34.	NTI National Training Institute	1,996,418	08/27/96
35.	Organic and Natural News	2,265,879	7/27/99
36.	Petromart Business	2,360,898	6/20/00
37.	Petro Mart Business (Design)	2,367,209	7/11/00
38.	Phone+ (Design)	1,512,639	11/15/88
39.	Private School Business	2,718,240	5/20/03
40.	Public Venue Security	2,875,793	8/17/04
41.	Sounding Board	2,211,268	12/15/98
42.	Stagecraft	2,416,692	12/26/00
43.	Sun Wellness	2,439,675	3/27/01
44.	Supplieside (Design)	2,187,737	9/08/98
45.	T @ G Telecom Agents Group	2,296,043	11/30/89
46.	The Corporate Logo (Design)	2,132,838	1/27/98
47.	Today's Librarian	2,290,210	11/02/99
48.	Today's Surgicenter	2,736,571	7/15/03
49.	X-Change	2,026,194	12/24/96

EXHIBIT B

Pending United States Trademark Applications

1.	Low Carb Retailer	76/578,414	3/01/04
2.	Professional Door Dealer	76/566,458	12/22/03
3.	Spa 20/20	76/564,658	12/11/03
4.	Wireless Fidelity	76/564,668	12/11/03

Pending United States Servicemark Applications

1.	Channel Partners Conference & Expo	76/608,106	8/23/04
2.	Nutrilearn	76/597,395	6/15/04
3.	The Tanning Tour	76/581,719	3/18/04